

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/028463-2024>

Contract

## **Pharmacotherapy-free approach to quit smoking delivered through seminars & online courses**

Bolton Council

F03: Contract award notice

Notice identifier: 2024/S 000-028463

Procurement identifier (OCID): ocds-h6vhtk-04986a

Published 5 September 2024, 3:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Bolton Council

Department Of Place

BOLTON

#### **Contact**

Iain Mackie

#### **Email**

[iain.mackie@bolton.gov.uk](mailto:iain.mackie@bolton.gov.uk)

#### **Telephone**

+44 7385955843

#### **Country**

United Kingdom

**Region code**

UKD36 - Greater Manchester North West

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.bolton.gov.uk](http://www.bolton.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Pharmacotherapy-free approach to quit smoking delivered through seminars & online courses

#### **II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Offers online seminars to people who smoke or vape. This method of support is scientifically proven, NICE Approved and delivered as a drug free service.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £50,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKD36 - Greater Manchester North West

#### **II.2.4) Description of the procurement**

Offers online seminars to people who smoke or vape. This method of support is scientifically proven, NICE Approved and delivered as a drug free service.

Provide 152 live seminar places plus 2 x shorter back up seminars if required.

Marketing material and costs (via a digital marketing campaign).

Follow up - Email and text support, Facilitator phone call support.

Follow up with users at 4 weeks, 12 weeks, 6 months and 12 months.

It is the intention of the Council to award this contract under the most suitable provider process.

The lifetime of the project is for an initial period of 1 year. This is a new service and a new provider and it is anticipated that the service will be provided between 01.10.24 - 30.09.25. The lifetime value (1 year) of this contract is £50,000

### **II.2.5) Award criteria**

Cost criterion - Name: Most suitable provider process with regard to the key criteria /  
Weighting: 100

### **II.2.11) Information about options**

Options: No

---

## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight 17.09.24. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. Representations can be sent to [jain.mackie@bolton.gov.uk](mailto:jain.mackie@bolton.gov.uk) prior to the deadline above.

Declarations of Conflict Forms were completed by all individuals involved in the decisions about the provider selection. No conflicts of interest were declared.

The award decision makers are members of the Public Health Commissioning team.

The submission was assessed and the provider selected against the following key criteria :

- Quality and innovation
- Value
- Integration, collaboration, and service sustainability
- Improving access, reducing health inequalities, and facilitating choice
- Social value

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 September 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

ALLEN CARR'S EASYWAY (INTERNATIONAL) LTD.

London

SW20 8NH

Country

United Kingdom

NUTS code

- UKI - London

Companies House

02423347

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £50,000

Total value of the contract/lot: £50,000

---

## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight 17.09.24. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. Representations can be sent to [jain.mackie@bolton.gov.uk](mailto:jain.mackie@bolton.gov.uk) prior to the deadline above.

Declarations of Conflict Forms were completed by all individuals involved in the decisions about the provider selection. No conflicts of interest were declared.

The award decision makers are members of the Public Health Commissioning team.

The submission was assessed and the provider selected against the following key criteria :

- Quality and innovation
- Value
- Integration, collaboration, and service sustainability
- Improving access, reducing health inequalities, and facilitating choice
- Social value

The rationale for using this process is as follows:

This provider can mobilise the service within a short timeframe as per the allocated funding. They are an established provider with an existing online presence.

Using PSR 'most suitable provider' enables us to effectively mobilise the service in a quick and timely manner as the grant allocation must be used in line with the grant conditions and the years in which it is provided to the Council.

There is a specific requirement under the terms of the grant funding to channel this funding through local stop smoking services and offers of support.

The provider has demonstrated significant evidence that they meet the 5 key criteria. The evidence has been evaluated and the authority is confident that the provider can deliver the contract.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Bolton Council

Bolton

Country

United Kingdom