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Contract

Powered By Data Campaign - Call-off from a DPS

NHS England

F03: Contract award notice

Notice identifier: 2023/S 000-028459

Procurement identifier (OCID): ocds-h6vhtk-02d0ff

Published 27 September 2023, 9:53am

Section I: Contracting authority

I.1) Name and addresses

NHS England

Quarry House, Quarry Hill

Leeds

LS2 7UE

Contact

NHSE Contract Management

Email

nhsdcontractmanagement@nhs.net

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

https://www.england.nhs.uk/

Buyer's address

https://www.england.nhs.uk/

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Powered By Data Campaign - Call-off from a DPS

II.1.2) Main CPV code

• 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

Communications campaign to deliver against the following objectives:

- 1. Increase public awareness of how NHS data is used and the benefits.
- 2. Increase public support for the use of NHS health data by the NHS (and others).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

II.2) Description

II.2.3) Place of performance

NUTS codes

• UKI - London

II.2.4) Description of the procurement

Call-off from CCS RM6124 Communications Marketplace DPS

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Price / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: <u>2021/S 000-018833</u>

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 March 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Engine Partners UK LLP

60 Great Portland Street, London

London

W1W 7RT

Telephone

+44 2031288100

Country

United Kingdom

NUTS code

• UKI - London

National registration number

OC365812

Internet address

https://www.enginegroup.com/uk/

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Lowest offer: £360,000 / Highest offer: £360,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

Call Off from DPS https://www.find-tender.service.gov.uk/Notice/018833-2021

VI.4) Procedures for review

VI.4.1) Review body

NHS England

1st Floor, Quarry House, Quarry Hill

Leeds

LS2 7UE

Country

United Kingdom

Internet address

https://www.england.nhs.uk//

VI.4.2) Body responsible for mediation procedures

NHS England

1st Floor, Quarry House, Quarry Hill

Leeds

LS2 7UE

Country

United Kingdom

Internet address

https://www.england.nhs.uk//