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Contract

Powered By Data Campaign - Call-off from a DPS

NHS England

F03: Contract award notice

Notice identifier: 2023/S 000-028459

Procurement identifier (OCID): ocds-h6vhtk-02d0ff

Published 27 September 2023, 9:53am

Section I: Contracting authority

I.1) Name and addresses

NHS England

Quarry House, Quarry Hill

Leeds

LS2 7UE

Contact

NHSE Contract Management

Email

nhsdcontractmanagement@nhs.net

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.england.nhs.uk/>

Buyer's address

<https://www.england.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Powered By Data Campaign - Call-off from a DPS

II.1.2) Main CPV code

- 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

Communications campaign to deliver against the following objectives:

1. Increase public awareness of how NHS data is used and the benefits.
2. Increase public support for the use of NHS health data by the NHS (and others).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Call-off from CCS RM6124 Communications Marketplace DPS

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Price / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-018833](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 March 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Engine Partners UK LLP

60 Great Portland Street, London

London

W1W 7RT

Telephone

+44 2031288100

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC365812

Internet address

<https://www.enginegroup.com/uk/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Lowest offer: £360,000 / Highest offer: £360,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

Call Off from DPS <https://www.find-tender.service.gov.uk/Notice/018833-2021>

VI.4) Procedures for review

VI.4.1) Review body

NHS England

1st Floor, Quarry House, Quarry Hill

Leeds

LS2 7UE

Country

United Kingdom

Internet address

<https://www.england.nhs.uk/>

VI.4.2) Body responsible for mediation procedures

NHS England

1st Floor, Quarry House, Quarry Hill

Leeds

LS2 7UE

Country

United Kingdom

Internet address

<https://www.england.nhs.uk/>

