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Tender

The Provision of a Road Transportable Mobile Engagement Capability

Ministry of Defence

F02: Contract notice

Notice identifier: 2024/S 000-028455

Procurement identifier (OCID): ocids-h6vhtk-049864

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Section I: Contracting authority

I.1) Name and addresses

Ministry of Defence

Andover

Email

lucy.matthews153@mod.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.army.mod.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://contracts.mod.uk/go/326217100191C23E2323>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://contracts.mod.uk/go/326217100191C23E2323>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Provision of a Road Transportable Mobile Engagement Capability

Reference number

712147453

II.1.2) Main CPV code

- 79342200 - Promotional services

II.1.3) Type of contract

Services

II.1.4) Short description

The Army requires a mobile engagement capability to engage to recruit the UK main target audience (14-30-year-olds) at UK national and regional events and activities.

This capability must be able to work in isolation or act as a centrepiece for a larger engagement delivery setup. It must also be possible to remove elements to provide a 'stripped-down' capability (i.e. deploy discrete parts of the capability in the absence of the main vehicle).

II.1.5) Estimated total value

Value excluding VAT: £883,462

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92621000 - Sports-event promotion services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Standout, eye catching, road transportable Mobile

Engagement Capability (MEC) that is equipped with esports gaming computers that allows strong engagement interaction with the capability to fully utilise virtual engagement (such as social media, twitch, and YouTube broadcasting). This vehicle will need to be supplied with a driver/tech support member and at least one other tech support member (1 x driver/tech support, 1 x tech support = minimum of a crew of 2).

This capability must be able to work in isolation or act as a centrepiece for a larger engagement delivery setup. It must also be possible to remove elements to provide a 'stripped-down' capability (i.e. deploy discrete parts of the capability in the absence of the main vehicle).

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £883,462

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 January 2025

End date

31 December 2027

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

2 options to extend the contract by 12 months each.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

18 October 2024

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

21 October 2024

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Ministry of Defence

Andover

SP11 8HJ

Country

United Kingdom