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Tender

## **The Provision of a Road Transportable Mobile Engagement Capability**

Ministry of Defence

F02: Contract notice

Notice identifier: 2024/S 000-028455

Procurement identifier (OCID): ocds-h6vhtk-049864

Published 5 September 2024, 2:52pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ministry of Defence

Andover

#### **Email**

[lucy.matthews153@mod.gov.uk](mailto:lucy.matthews153@mod.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.army.mod.uk](http://www.army.mod.uk)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://contracts.mod.uk/go/326217100191C23E2323>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://contracts.mod.uk/go/326217100191C23E2323>

Tenders or requests to participate must be submitted to the above-mentioned address

### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

### **I.5) Main activity**

Defence

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Provision of a Road Transportable Mobile Engagement Capability

Reference number

712147453

#### **II.1.2) Main CPV code**

- 79342200 - Promotional services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Army requires a mobile engagement capability to engage to recruit the UK main target audience (14-30-year-olds) at UK national and regional events and activities.

This capability must be able to work in isolation or act as a centrepiece for a larger engagement delivery setup. It must also be possible to remove elements to provide a 'stripped-down' capability (i.e. deploy discrete parts of the capability in the absence of the main vehicle).

### **II.1.5) Estimated total value**

Value excluding VAT: £883,462

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 92621000 - Sports-event promotion services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Standout, eye catching, road transportable Mobile Engagement Capability (MEC) that is equipped with esports gaming computers that allows strong engagement interaction with the capability to fully utilise virtual engagement (such as social media, twitch, and YouTube broadcasting). This vehicle will need to be supplied with a driver/tech support member and at least one other tech support member (1 x driver/tech support, 1 x tech support = minimum of a crew of 2).

This capability must be able to work in isolation or act as a centrepiece for a larger engagement delivery setup. It must also be possible to remove elements to provide a 'stripped-down' capability (i.e. deploy discrete parts of the capability in the absence of the main vehicle).

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £883,462

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 January 2025

End date

31 December 2027

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

2 options to extend the contract by 12 months each.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

18 October 2024

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

21 October 2024

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Ministry of Defence

Andover

SP11 8HJ

Country

United Kingdom