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Contract

TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services

Transport For Greater Manchester

F03: Contract award notice

Notice identifier: 2022/S 000-028440

Procurement identifier (OCID): ocids-h6vhtk-03520d

Published 10 October 2022, 3:06pm

Section I: Contracting authority

I.1) Name and addresses

Transport For Greater Manchester

2 Piccadilly Place

MANCHESTER

M13BG

Contact

Imran Lobania

Email

imran.lobania@tfgm.com

Telephone

+44 1612441831

Country

United Kingdom

Region code

UKD33 - Manchester

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.tfgm.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Provision of Public Transport

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 44212321 - Bus shelters
- 50230000 - Repair, maintenance and associated services related to roads and other equipment

II.2.3) Place of performance

NUTS codes

- UKD3 - Greater Manchester

II.2.4) Description of the procurement

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The agreement incorporates the supply and maintenance of bus shelters and advertising apparatus throughout the Greater Manchester's bus routes.

The agreement includes the provision of an annual income back to TfGM based on the advertising revenue generated from those assets.

As the shelter assets and advertising inventory are owned by the incumbent provider, the pressures from the macroeconomic environment and financial uncertainty, there is a lack of interest and competition for a bus shelter estate, in respect of which the incumbent has an exclusive right held to provide, maintain, and advertise on, such assets.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-019301](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 June 2022

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JCDecaux UK Limited

Brentford

TW8 9DN

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

1679670

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Transport for Greater Manchester

Manchester

M1 3BG

Country

United Kingdom