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Contract

## **TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services**

Transport For Greater Manchester

F03: Contract award notice

Notice identifier: 2022/S 000-028440

Procurement identifier (OCID): ocids-h6vhtk-03520d

Published 10 October 2022, 3:06pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport For Greater Manchester

2 Piccadilly Place

MANCHESTER

M13BG

#### **Contact**

Imran Lobania

#### **Email**

[imran.lobania@tfgm.com](mailto:imran.lobania@tfgm.com)

#### **Telephone**

+44 1612441831

#### **Country**

United Kingdom

**Region code**

UKD33 - Manchester

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.tfgm.com](http://www.tfgm.com)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Provision of Public Transport

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

TfGM Out of Home Bus Shelter, Bus Shelter Maintenance and Advertising Services

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 44212321 - Bus shelters
- 50230000 - Repair, maintenance and associated services related to roads and other equipment

#### **II.2.3) Place of performance**

NUTS codes

- UKD3 - Greater Manchester

#### **II.2.4) Description of the procurement**

Supply and maintenance of advertising apparatus for exclusive advertising rights across Bus.

Incorporates provision of shelter design and maintenance of the assets as well as an annual income to TfGM. Shelter assets and advertising inventory are owned by the incumbent provider.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The agreement incorporates the supply and maintenance of bus shelters and advertising apparatus throughout the Greater Manchester's bus routes.

The agreement includes the provision of an annual income back to TfGM based on the advertising revenue generated from those assets.

As the shelter assets and advertising inventory are owned by the incumbent provider, the pressures from the macroeconomic environment and financial uncertainty, there is a lack of interest and competition for a bus shelter estate, in respect of which the incumbent has an exclusive right held to provide, maintain, and advertise on, such assets.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-019301](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

1 June 2022

### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

JCDecaux UK Limited

Brentford

TW8 9DN

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

1679670

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £500,000 / Highest offer: £1,000,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Transport for Greater Manchester

Manchester

M1 3BG

Country

United Kingdom