This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/028435-2025">https://www.find-tender.service.gov.uk/Notice/028435-2025</a>

Tender

# **Media and Social Media Monitoring**

Corporate Officer of the House of Commons

UK4: Tender notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-028435

Procurement identifier (OCID): ocds-h6vhtk-0528c3

Published 29 May 2025, 12:32pm

### Scope

#### **Description**

The Corporate Officer of the House of Commons requires a supplier to provide a sophisticated media and social media monitoring tool to be used by both the House of Commons Digital and Media Relations teams, offering a joined-up approach to reporting for both teams, with high quality monitoring of the media and digital landscape. The House of Commons Communications Office manages communications on behalf of the House of Commons and UK Parliament. It includes, amongst others, a media relations team and a digital communications team, and leads on most bicameral communications (including emergency incident and business continuity communications) It helps improve access to, and understanding of, the work of the House of Commons and the UK Parliament. It also works to support ceremonial and other high-profile events, as well as promoting Parliament's significance as a UNESCO World Heritage Site. Tender documentation and responses must be submitted via the Atamis portal. To register, please use the following link: <a href="https://atamis-ukparliament.mv.site.com/s/Welcome.">https://atamis-ukparliament.mv.site.com/s/Welcome.</a>

### **Total value (estimated)**

£83,333 excluding VAT

• £100,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 4 August 2025 to 3 September 2027
- 2 years, 1 month

#### Main procurement category

Services

#### **CPV** classifications

- 72314000 Data collection and collation services
- 79330000 Statistical services
- 79320000 Public-opinion polling services

#### **Contract locations**

• UKI32 - Westminster

# **Participation**

## **Conditions of participation**

Please refer to ITT documentation.

<b>Particul</b>	ar sui	itabi	lity
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Small and medium-sized enterprises (SME)

#### **Submission**

### **Enquiry deadline**

9 June 2025, 12:00pm

#### Tender submission deadline

19 June 2025, 12:00pm

## Submission address and any special instructions

Tender documentation and responses must be submitted via the Atamis portal. To register, please use the following link: <a href="https://atamis-ukparliament.my.site.com/s/Welcome.">https://atamis-ukparliament.my.site.com/s/Welcome.</a>

## Tenders may be submitted electronically

Yes

#### Award criteria

70% quality criteria, 30% commercial criteria

#### **Procedure**

#### **Procedure type**

Below threshold - open competition

# **Contracting authority**

### **Corporate Officer of the House of Commons**

• Public Procurement Organisation Number: PQCD-6982-LPZW

Parliament Square

**LONDON** 

SW1A 0AA

**United Kingdom** 

Email: pcd@parliament.uk

Website: <a href="https://www.parliament.uk/">https://www.parliament.uk/</a>

Region: UKI32 - Westminster

Organisation type: Public authority - central government