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# Tender RBGKEW1326 - Visitor Insight Programme (VIP)

Royal Botanic Gardens, Kew

F02: Contract notice Notice identifier: 2024/S 000-028434 Procurement identifier (OCID): ocds-h6vhtk-04985a Published 5 September 2024, 2:05pm

# Section I: Contracting authority

## I.1) Name and addresses

Royal Botanic Gardens, Kew

Royal Botanic Gardens, Kew, The Herbarium, Kew Green

Richmond

TW9 3AE

#### Contact

Sarah Jandu

#### Email

procurement@kew.org

#### Telephone

+44 2083325816

## Country

United Kingdom

## **Region code**

UKI - London

#### Internet address(es)

Main address

www.kew.org

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.delta-esourcing.com/tenders/UK-UK-Richmond:-Market-and-economicresearch%3B-polling-and-statistics./P24992885C

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.delta-esourcing.com/tenders/UK-UK-Richmond:-Market-and-economicresearch%3B-polling-and-statistics./P24992885C

Tenders or requests to participate must be submitted to the above-mentioned address

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

Environment

# **Section II: Object**

# II.1) Scope of the procurement

# II.1.1) Title

RBGKEW1326 - Visitor Insight Programme (VIP)

Reference number

RBGKEW1326

# II.1.2) Main CPV code

• 79300000 - Market and economic research; polling and statistics

# II.1.3) Type of contract

Services

## II.1.4) Short description

Visitor Research services for Kew Gardens and Wakehurst

# II.1.5) Estimated total value

Value excluding VAT: £400,000

# II.1.6) Information about lots

This contract is divided into lots: No

# II.2) Description

# II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

#### II.2.4) Description of the procurement

Visitor Research Services for Kew Gardens and Wakehurst

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £400,000

# II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 year extension option

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# **Section IV. Procedure**

# IV.1) Description

## IV.1.1) Type of procedure

Open procedure

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

## IV.2.2) Time limit for receipt of tenders or requests to participate

Date

15 October 2024

Local time

12:00pm

## IV.2.4) Languages in which tenders or requests to participate may be submitted

English

# IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

15 October 2024

Local time

12:05pm

# Section VI. Complementary information

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-Richmond:-Market-and-economicresearch%3B-polling-and-statistics./P24992885C

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/P24992885C

GO Reference: GO-202495-PRO-27607993

## VI.4) Procedures for review

#### VI.4.1) Review body

Head of Procurement & Contract Management, Royal Botanic Gardens, Kew

London

Country

United Kingdom