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Planning

## **The Provision of Public Affairs Services**

City of Glasgow College

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-028389

Procurement identifier (OCID): ocids-h6vhtk-0403e5

Published 26 September 2023, 3:13pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City of Glasgow College

190 Cathedral Street

Glasgow

G4 0RF

#### **Contact**

Amie McCrudden

#### **Email**

[amie.mccrudden@cityofglasgowcollege.ac.uk](mailto:amie.mccrudden@cityofglasgowcollege.ac.uk)

#### **Telephone**

+44 1413755316

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<http://www.cityofglasgowcollege.ac.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00453](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00453)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Provision of Public Affairs Services

Reference number

CS/COGC/23/61

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

City of Glasgow College requires a Supplier to provide Public Affairs services covering the planning, project delivery and evaluation of Public Affairs activity as required by the College who will provide detailed specification for such services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

#### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

#### **II.2.4) Description of the procurement**

City of Glasgow College requires a supplier to provide public affairs services covering the planning, project delivery and evaluation of Public Affairs activity as required by the

College who will provide detailed specification for such services.

The College ensures strategic public affairs activity is aligned with our PR and marketing to ensure key stakeholders know about the positive work we deliver locally, regionally, nationally and internationally. The priority for our public affairs work is on building positive brand awareness and trusted relationships with key influencers whilst making constructive contributions to the political policy making process and HE and FE education sector.

### **II.3) Estimated date of publication of contract notice**

1 December 2023

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=745814](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=745814).

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