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Planning

EC1009 - Public Relations Services

The University of Edinburgh

F01: Prior information notice

Reducing time limits for receipt of tenders

Notice identifier: 2023/S 000-028384

Procurement identifier (OCID): ocds-h6vhtk-0403e2

Published 26 September 2023, 3:11pm

Section I: Contracting authority

I.1) Name and addresses

The University of Edinburgh

University of Edinburgh, Charles Stewart House, 9-16 Chambers St

Edinburgh

EH1 1HT

Contact

Hayley Bell

Email

hayley.bell@ed.ac.uk

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<https://www.ed.ac.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00107

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.publictendersscotland.publiccontractsscotland.gov.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

EC1009 - Public Relations Services

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The School of Informatics is looking for a multi-channel PR strategy to build communications outputs over the next 3 years which will help the School and wider University to achieve its wider reputation objectives in the area of Generative AI and AI.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

II.2.4) Description of the procurement

The University of Edinburgh is looking for expressions of interest from suitably experienced organisations interested in providing Public Relations services.

The University of Edinburgh is ranked fourth in the UK for research power (Times Higher Education, Overall Ranking of Institutions), and the School Informatics' research in computer science and informatics is ranked top in the UK for quality and breadth (power), in both Times Higher Education and Research Professional rankings based on the results of the Research Excellence Framework 2021. 2023 marks the 60th anniversary of AI at the University of Edinburgh, the first institution in Europe to establish a group working on AI research. Edinburgh traces the origins of its activities around AI to a small research group established in 1963 which the School of Informatics wishes to use as a basis to increase the level of external communication activity about research being undertaken in the area of Artificial Intelligence.

The School of Informatics is looking for a multi-channel PR strategy to build communications outputs over the next 3 years which will help the School and wider University to achieve its wider reputation objectives in the area of Generative AI and AI.

There will be a supplier event on Thursday 26th October, 2pm to 3.30pm on Microsoft Teams. This event will give you the opportunity to find out in more detail what the UoE is planning to do and also about the procurement rules that will govern the tender process. To book a place please contact Hayley Bell; email: Hayley.bell@ed.ac.uk.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.3) Estimated date of publication of contract notice

1 November 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.5) Scheduled date for start of award procedures

11 December 2023

Section VI. Complementary information

VI.3) Additional information

There will be a supplier event on Thursday 26th October, 2pm to 3.30pm on Microsoft Teams. This event will give you the opportunity to find out in more detail what the UoE is planning to do and also about the procurement rules that will govern the tender process. To book a place please contact Hayley Bell; email: Hayley.bell@ed.ac.uk.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=745730.

(SC Ref:745730)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

Sheriff Court House, 27 Chambers Street

Edinburgh

EH1 1LB

Email

edinburgh@scotcourts.gov.uk

Country

United Kingdom