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Contract

Contract for the Provision of Baby Loss Counselling Service

Hertfordshire County Council

F03: Contract award notice

Notice identifier: 2025/S 000-028268

Procurement identifier (OCID): ocids-h6vhtk-052861

Published 28 May 2025, 5:07pm

Section I: Contracting authority

I.1) Name and addresses

Hertfordshire County Council

County Hall

Hertford

SG138DQ

Email

Strategic.procurement@hertfordshire.gov.uk

Country

United Kingdom

Region code

UKH23 - Hertfordshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<http://www.hertfordshire.gov.uk>

Buyer's address

<https://in-tendhost.co.uk/supplyhertfordshire.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Contract for the Provision of Baby Loss Counselling Service

Reference number

HCC2516836

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

The service is a counselling service to support parents after the loss of an unborn baby or very young baby, either through illness or early termination. The service provides counselling from trained staff via a range of methods. The service records the wellbeing of the people who use the service before and after their counselling to demonstrate that the service is helping them. Most bereaved parents or couples have 4 or 5 sessions, but this can be extended if needed.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £340,400

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

II.2.4) Description of the procurement

The service is a counselling service to support parents after the loss of an unborn baby or very young baby, either through illness or early termination. The service provides counselling from trained staff via a range of methods. The service records the wellbeing of the people who use the service before and after their counselling to demonstrate that the service is helping them. Most bereaved parents or couples have 4 or 5 sessions, but this can be extended if needed.

The Council is intending to award this contract to our existing provider using Direct Award Process C under the Provider Selection Regime (PSR).

The contract will commence on 11th June 2025 until 31st May 2028, with the option to extend for 2 years.

The approximate life time value of this contract is stated in II.1.7 above and includes the value of any possible extensions.

II.2.5) Award criteria

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: Yes

Description of options

There is the option to extend the contract for two (2) years subject to available funding and satisfactory performance at the discretion of the Council.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

The publication of this notice marks the start of the standstill period.

Representations by providers must be made to the relevant authority by 10th June 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 May 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pregnancy Expectations Trauma and Loss Society (PETALS)

5b Downing Park, Station Road, Swaffham Bulbeck,

Cambridgeshire

CB25 0NW

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

Companies House

07717126

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £340,400

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

The publication of this notice marks the start of the standstill period.

Representations must be made to decision makers by 10th June 2025.

The contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Written representations should be sent to:

strategic.procurement@hertfordshire.gov.uk

Details of individuals making the award decision:

Senior Commissioning Manager, IHCCT

The existing provider is satisfying the existing contract and will likely satisfy the proposed new contract. The provider has been assessed against the relevant 5 key criteria and has passed the requirements.

There were no conflicts of interest identified.

VI.4) Procedures for review

VI.4.1) Review body

Independent Choice and Procurement Panel

Wellington House

London

SE1 8UG

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Council will enter into an 8 working day standstill period following publication of this Contract Award Notice before officially awarding the contract in line with the requirements under PSR.