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Contract

## **Statutory Notice Advertising**

The Council of the Borough of Kirklees

F03: Contract award notice

Notice identifier: 2023/S 000-028256

Procurement identifier (OCID): ocds-h6vhtk-03d4af

Published 25 September 2023, 5:17pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Council of the Borough of Kirklees

Town Hall

HUDDERSFIELD

HD12TA

#### **Contact**

Susie Richmond

#### **Email**

[Susie.Richmond@kirklees.gov.uk](mailto:Susie.Richmond@kirklees.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKE44 - Calderdale and Kirklees

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.kirklees.gov.uk](http://www.kirklees.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Statutory Notice Advertising

Reference number

KMCCW-059

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

offers were made.

## Contract summary

### Industry

Advertising and marketing services - 79340000

### Location of contract

Yorkshire and the Humber

### Value of contract

£2,200,000

### Procurement reference

KMCCW-059

### Published date

8 June 2023

### Closing date

10 July 2023

### Closing time

1pm

### Contract start date

4 November 2023

### Contract end date

3 November 2025

### Contract type

Service contract

### Procedure type

Open procedure (above threshold)

What is an open procedure (above threshold)?

Contract is suitable for SMEs?

Yes

Contract is suitable for VCSEs?

Yes

Description

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,018,000

### **II.2) Description**

#### **II.2.1) Title**

North Kirklees

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKE44 - Calderdale and Kirklees

#### **II.2.4) Description of the procurement**

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

The tender is divided into 2 lots as follows:

Lot 1 - North Kirklees - Covering the catchment area of North Kirklees, which includes the settlements of Batley, Birkenshaw, Birstall, Cleckheaton, Dewsbury, Gomersal, Heckmondwike, Liversedge, Mirfield, Roberttown, and Thornhill and the surrounding areas and villages.

Lot 2 - South Kirklees - Covering the catchment area of South Kirklees, with the areas and villages of Clayton West, Denby Dale, Emley, Flockton, Golcar, Hepworth, Holmfirth, Honley, Huddersfield, Kirkheaton, Lepton, Marsden, Meltham, Netherton, Shepley, Slaithwaite, and the rural areas and villages in and around the Holme Valley, Colne Valley and parts of the Peak District National Park.

#### **II.2.5) Award criteria**

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 10

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract will commence on 4 November 2023 for a period of 2 years. The Council may extend the Contract for two period of 12 months, meaning the final possible expiry date is 3 November 2027

### **II.2) Description**

#### **II.2.1) Title**

South Kirkless

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKE44 - Calderdale and Kirklees

### **II.2.4) Description of the procurement**

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

The contract is divided into 2 lots as follows:

Lot 1 - North Kirklees - Covering the catchment area of North Kirklees, which includes the settlements of Batley, Birkenshaw, Birstall, Cleckheaton, Dewsbury, Gomersal, Heckmondwike, Liversedge, Mirfield, Roberttown, and Thornhill and the surrounding areas and villages.

Lot 2 - South Kirklees - Covering the catchment area of South Kirklees, with the areas and villages of Clayton West, Denby Dale, Emley, Flockton, Golcar, Hepworth, Holmfirth, Honley, Huddersfield, Kirkheaton, Lepton, Marsden, Meltham, Netherton, Shepley, Slaithwaite, and the rural areas and villages in and around the Holme Valley, Colne Valley and parts of the Peak District National Park

### **II.2.5) Award criteria**

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 90

### **II.2.11) Information about options**

Options: Yes

Description of options

The contract will commence on 4 November 2023 for a period of 2 years. The Council may extend the Contract for two period of 12 months, meaning the final possible expiry date is 3 November 2027

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-016260](#)

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## **Section V. Award of contract**

### **Contract No**

KMCCW-059

### **Lot No**

1

### **Title**

North Kirklees

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 September 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Spiritmedia Scotland Ltd

Edinburgh

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

Companies House

SC226495

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,164,800

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**Section V. Award of contract**

**Contract No**

KMCCW-059

**Lot No**

2

**Title**



South Kirklees

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

25 September 2023

### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Spiritmdia Scotland Ltd

Edinburgh

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

Companies House

SC226495

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £853,200

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom