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Contract

Statutory Notice Advertising

The Council of the Borough of Kirklees

F03: Contract award notice

Notice identifier: 2023/S 000-028256

Procurement identifier (OCID): ocds-h6vhtk-03d4af

Published 25 September 2023, 5:17pm

Section I: Contracting authority

I.1) Name and addresses

The Council of the Borough of Kirklees

Town Hall

HUDDERSFIELD

HD12TA

Contact

Susie Richmond

Email

Susie.Richmond@kirklees.gov.uk

Country

United Kingdom

Region code

UKE44 - Calderdale and Kirklees

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.kirklees.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Statutory Notice Advertising

Reference number

KMCCW-059

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

offers were made.

Contract summary

Industry

Advertising and marketing services - 79340000

Location of contract

Yorkshire and the Humber

Value of contract

£2,200,000

Procurement reference

KMCCW-059

Published date

8 June 2023

Closing date

10 July 2023

Closing time

1pm

Contract start date

4 November 2023

Contract end date

3 November 2025

Contract type

Service contract

Procedure type

Open procedure (above threshold)

What is an open procedure (above threshold)?

Contract is suitable for SMEs?

Yes

Contract is suitable for VCSEs?

Yes

Description

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,018,000

II.2) Description

II.2.1) Title

North Kirklees

Lot No

1

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKE44 - Calderdale and Kirklees

II.2.4) Description of the procurement

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

The tender is divided into 2 lots as follows:

Lot 1 - North Kirklees - Covering the catchment area of North Kirklees, which includes the settlements of Batley, Birkenshaw, Birstall, Cleckheaton, Dewsbury, Gomersal, Heckmondwike, Liversedge, Mirfield, Roberttown, and Thornhill and the surrounding areas and villages.

Lot 2 - South Kirklees - Covering the catchment area of South Kirklees, with the areas and villages of Clayton West, Denby Dale, Emley, Flockton, Golcar, Hepworth, Holmfirth, Honley, Huddersfield, Kirkheaton, Lepton, Marsden, Meltham, Netherton, Shepley, Slaithwaite, and the rural areas and villages in and around the Holme Valley, Colne Valley and parts of the Peak District National Park.

II.2.5) Award criteria

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

The contract will commence on 4 November 2023 for a period of 2 years. The Council may extend the Contract for two period of 12 months, meaning the final possible expiry date is 3 November 2027

II.2) Description

II.2.1) Title

South Kirkless

Lot No

2

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKE44 - Calderdale and Kirklees

II.2.4) Description of the procurement

The advertising of Statutory Notices in local newspapers to reach the whole borough of Kirklees (including (where requested) typesetting and compiling of notices).

The contract is divided into 2 lots as follows:

Lot 1 - North Kirklees - Covering the catchment area of North Kirklees, which includes the settlements of Batley, Birkenshaw, Birstall, Cleckheaton, Dewsbury, Gomersal,

Heckmondwike, Liversedge, Mirfield, Roberttown, and Thornhill and the surrounding areas and villages.

Lot 2 - South Kirklees - Covering the catchment area of South Kirklees, with the areas and villages of Clayton West, Denby Dale, Emley, Flockton, Golcar, Hepworth, Holmfirth, Honley, Huddersfield, Kirkheaton, Lepton, Marsden, Meltham, Netherton, Shepley, Slaithwaite, and the rural areas and villages in and around the Holme Valley, Colne Valley and parts of the Peak District National Park

II.2.5) Award criteria

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 90

II.2.11) Information about options

Options: Yes

Description of options

The contract will commence on 4 November 2023 for a period of 2 years. The Council may extend the Contract for two period of 12 months, meaning the final possible expiry date is 3 November 2027

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-016260](#)

Section V. Award of contract

Contract No

KMCCW-059

Lot No

1

Title

North Kirklees

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 September 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Spiritmedia Scotland Ltd

Edinburgh

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

Companies House

SC226495

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,164,800

Section V. Award of contract

Contract No

KMCCW-059

Lot No

2

Title

South Kirklees

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 September 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Spiritmdia Scotland Ltd

Edinburgh

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

Companies House

SC226495

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £853,200

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom