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Planning

## **LLDC Media Presence & Database**

London Legacy Development Corporation

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-028256

Procurement identifier (OCID): ocids-h6vhtk-0373eb

Published 7 October 2022, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Legacy Development Corporation

1 Stratford Place, Westfield Stratford City, Montfichet Road

London

E20 1EJ

#### **Email**

[FotisBountalis@tfl.gov.uk](mailto:FotisBountalis@tfl.gov.uk)

#### **Telephone**

+44 2032881800

#### **Country**

United Kingdom

#### **Region code**

UKI - London

**Internet address(es)**

Main address

<https://forms.office.com/Pages/ResponsePage.aspx?id=v2W9H-9d6k6mkqCJwIU0a03oR6ACQMBFtjE5PEZMpBIUNktaWFhRNIhKS09CWUJLUENUOTkwT0xKMC4u>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Other type

Public Sector

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

LLDC Media Presence & Database

Reference number

725393141

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Requirement Overview: This Market Sounding Questionnaire (MSQ) is issued by London Legacy Development Corporation (LLDC) and seeks to obtain market feedback to inform LLDC's approach to procuring campaign-based marketing activities and expanding Media Presence & Database

#### **II.1.5) Estimated total value**

Value excluding VAT: £1

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

Requirement Overview: This Market Sounding Questionnaire (MSQ) is issued by London Legacy Development Corporation (LLDC) and seeks to obtain market feedback to inform LLDC's approach to procuring campaign-based marketing activities and expanding Media Presence & Database

#### **II.2.14) Additional information**

Submitting your response: LLDC would appreciate your feedback in the form of a response to the following questionnaire, with the specific questions to be answered in the blank tables provided. Should you consider a question is not applicable to your organisation, please state "not applicable" in the tables/boxes provided. All responses will be treated confidentially

#### **II.3) Estimated date of publication of contract notice**

30 November 2022

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./4A97U84XQ5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/4A97U84XQ5>

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