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Planning

LLDC Media Presence & Database

London Legacy Development Corporation

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-028256

Procurement identifier (OCID): ocids-h6vhtk-0373eb

Published 7 October 2022, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

London Legacy Development Corporation

1 Stratford Place, Westfield Stratford City, Montfichet Road

London

E20 1EJ

Email

FotisBountalis@tfl.gov.uk

Telephone

+44 2032881800

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<https://forms.office.com/Pages/ResponsePage.aspx?id=v2W9H-9d6k6mkqCJwIU0a03oR6ACQMBFtjE5PEZMpBIUNktaWFhRNIhKS09CWUJLUENUOTkwT0xKMC4u>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

Public Sector

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LLDC Media Presence & Database

Reference number

725393141

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Requirement Overview: This Market Sounding Questionnaire (MSQ) is issued by London Legacy Development Corporation (LLDC) and seeks to obtain market feedback to inform LLDC's approach to procuring campaign-based marketing activities and expanding Media Presence & Database

II.1.5) Estimated total value

Value excluding VAT: £1

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

Requirement Overview: This Market Sounding Questionnaire (MSQ) is issued by London Legacy Development Corporation (LLDC) and seeks to obtain market feedback to inform LLDC's approach to procuring campaign-based marketing activities and expanding Media Presence & Database

II.2.14) Additional information

Submitting your response: LLDC would appreciate your feedback in the form of a response to the following questionnaire, with the specific questions to be answered in the blank tables provided. Should you consider a question is not applicable to your organisation, please state "not applicable" in the tables/boxes provided. All responses will be treated confidentially

II.3) Estimated date of publication of contract notice

30 November 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Business-services:-law%2C-marketing%2C-consulting%2C-recruitment%2C-printing-and-security./4A97U84XQ5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/4A97U84XQ5>

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