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Contract

Brand Activation

ORDNANCE SURVEY LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-028247

Procurement identifier (OCID): ocids-h6vhtk-05284f

Published 28 May 2025, 4:37pm

Scope

Reference

BS.0571

Description

Brand Activation services

Commercial tool

Establishes a framework

Framework

Maximum percentage fee charged to suppliers

0%

Framework operation description

A standalone framework

Award method when using the framework

With competition

Contracting authorities that may use the framework

Establishing party only

Contract 1. Brand Activation

Supplier

- [Ethos London Ltd](#)

Contract value

- £81,538 including VAT

Below the relevant threshold

Date signed

27 April 2025

Contract dates

- 28 April 2025 to 28 April 2026
- 1 year, 1 day

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Ethos London Ltd

- Companies House: 08593846

25 Nightingale Square

London

SW12 8QJ

United Kingdom

Telephone: 07952592724

Email: dan@effectivecollective.org

Region: UKI34 - Wandsworth

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Brand Activation

Contracting authority

ORDNANCE SURVEY LIMITED

- Companies House: 09121572

Explorer House Adanac Drive

Southampton

SO16 0AS

United Kingdom

Email: procurementgroup@os.uk

Region: UKJ36 - Central Hampshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)