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Contract

AHDB Technical Framework

AHDB

F03: Contract award notice

Notice identifier: 2021/S 000-028190

Procurement identifier (OCID): ocds-h6vhtk-029237

Published 10 November 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

Email

PROCUREMENT@ahdb.org.uk

Telephone

+44 2072385921

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

WWW.AHDB.ORG.UK

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AHDB Technical Framework

II.1.2) Main CPV code

• 72221000 - Business analysis consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Framework Agreement to support the technical directorate of AHDB and its activities relating to knowledge exchange, research and development. The aim of this framework is to support those activities with additional expertise and capabilities sourced from consultants, experts and trainers. It is split into 9 Lots covering:

Lot 1 Leadership & Management training

Lot 2 Lean reviews

Lot 3 Health and Safety, Environmental Management, Integrated Pest Management and Grassland Management

Lot 4 Agribusiness/ Finance reviews

Lot 5 HR/ Workforce Planning

Lot 6 Animal Health, Welfare and Biosecurity

Lot 7 Digital Copywriting

Lot 8 Behavioural Insights

Lot 9 Evidence for Farming Initiative.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £12,040,000

II.2) Description

II.2.1) Title

Lot 1 Leadership and Management Accredited and Non-Accredited

Lot No

1

II.2.2) Additional CPV code(s)

• 79632000 - Personnel-training services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall deliver leadership and management development activity to improve business resilience, profitability and empower individuals. The target audience is employers and employees of all AHDB levy paying businesses, with a broad range of experience engaging in this kind of development activity previously. Services shall include:

- Leadership and management programme/ event planning and delivery
- Issuing of certification
- Certification body registration
- Reporting
- Event feedback collation
- CPD registration

- Programme/ event impact assessments
- Follow up evaluation session attendance
- Article/ content creation
- Digital content creation
- Provision of one-off speakers
- Provision of leadership and management consultancy/resources/information

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 Lean

Lot No

2

II.2.2) Additional CPV code(s)

• 79632000 - Personnel-training services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall deliver LEAN training embedding LEAN principles in levy payer businesses to act as live case studies for the industry. Services shall include:

- Lead and develop LEAN training through various AHDB programmes across different sectors.
- Annual start-up meeting/ milestone and KPI setting
- Initial visit to host business
- Develop programme content
- Production of workshop materials
- Programme/ event impact assessments through collection and analysis of metrics.
- Provision of additional support to host site
- Digital content creation
- Production of case studies
- Provision of standalone LEAN reviews

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

II.2) Description

II.2.1) Title

Lot 3 Health & Safety, Integrated Pest Management, Grassland and Environment

Lot No

3

II.2.2) Additional CPV code(s)

- 71317210 Health and safety consultancy services
- 90700000 Environmental services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Services shall include:

- Provision of training
- Communications and digital content writing/development including provision of written content for technical resources
- Speakers at events
- Coordination and delivery of discussion groups,
- Engaging in subsequent KE activity

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 4 Agribusiness Appraisals & Data Collection and Group Formation

Lot No

4

II.2.2) Additional CPV code(s)

• 72221000 - Business analysis consultancy services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall provide one or both of the following services:

- Agribusiness Appraisals, either as a one-off piece of work or to support Monitor or Strategic host farms
- Farmer recruitment, group formation and data collection, validation and upload into AHDB online business tools, plus 1:1 feedback

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 5 HR Workforce Planning

Lot No

5

II.2.2) Additional CPV code(s)

79414000 - Human resources management consultancy services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall provide services that shall enable AHDB levy payers to strengthen workplace planning processes and training plans, including:

- Delivery of Workforce Planning Workshops to AHDB levy payers
- Production of Workshop content and training materials
- Development of template documentation
- Production of webinars and podcasts on topics relating to Workforce Planning.
- Production of "How-to" videos
- Insight sharing, support and guidance to AHDB on Workforce planning

- Delivery of on farm workforce planning reviews at specific Farm Excellence host farms
- Presenting at relevant knowledge exchange events

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 6 Health, Welfare and Biosecurity Training and Guidance, On Farm Assessments and Notifiable Outbreak Support

Lot No

6

II.2.2) Additional CPV code(s)

• 77100000 - Agricultural services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall provide one or more of the following services:

- On-farm assessment of health, welfare and biosecurity standards of AHDB levy paying businesses involved in KE or R&D activities
- Technical support, advice and guidance on health, welfare and biosecurity to employees of AHDB
- Provision of Training to AHDB and third parties
- Support to AHDB in the event of a PEDv outbreak

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 7 Digital Copywriting

Lot No

7

II.2.2) Additional CPV code(s)

• 92312211 - Writing agency services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Services include rewriting of content that was initially written for a printed publication and is currently in PDF format; and provide accurate web addresses, search engine optimised titles and descriptions to images, videos and other digital media.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 8 Behavioural Insights

Lot No

8

II.2.2) Additional CPV code(s)

• 79632000 - Personnel-training services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Supplier shall provide the following Behavioural Insights services:

- Training and mentoring.
- Consultancy services
- Research, literature reviews and evidence synthesis on the use of behavioural insights in agriculture, horticulture and related industries.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 9 Evidence for Farming Initiative

Lot No

9

II.2.2) Additional CPV code(s)

• 71621000 - Technical analysis or consultancy services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The supplier shall provide the following services to support AHDB in the design and development of the Evidence for Farming Initiative (EFI)

- Rapid Evidence Assessments
- Agglomerations of research evidence
- Identification of gaps in the evidence base
- Identification of future data developments and technologies
- Curation of data and evidence from EFI
- Development of oncology and statistical analysis for evidence
- Development and review of evidence standards
- Peer review the quality of EFI assessments
- Establishment or running of field trials/case studies

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

2 years +1+1

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-002768

Section V. Award of contract

Lot No

1

Title

Lot 1 Leadership and Management Accredited and Non-Accredited

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 24

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Harper Adams University College

Edgmond Newport Shropshire TF10 8NB

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Lantra

Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
Promar International			
Cheshire			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
SAC Commercial Ltd			
Edinburgh			
Country			
United Kingdom			
United Kingdom NUTS code			
_			

Royal Welsh Showground Builth Wells Powys LD2 3WY

The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
Sandstone Communications			
Harrow			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
The Aware Leader			
Northwich			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
Yes			
V.2.3) Name and address of the contractor			
U&I Learning			
Sheffield			

Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
University of Lincoln
Lincolnshire
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
5Agri
Dumfries and Galloway
Country
United Kingdom
NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

ASK Europe

Cranfield

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Cedar Associates

Broadwell

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section V. Award of contract

Lot No

2

Title

Lot 2 Lean

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Fedden USP Ltd

Burnley

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

LEAN Training and Support Farming

NA

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £400,000

Section V. Award of contract

Title

Lot 3 Health and Safety, Integrated Pest Management, Grassland and Environment

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 33

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

5Agri

Lockerbie

Country		
United Kingdom		
NUTS code		
UK - United Kingdom		
The contractor is an SME		
No		
V.2.3) Name and address of the contractor		
AE & GM Jones		
Welshpool		
Country		
United Kingdom		
NUTS code		
UK - United Kingdom		
The contractor is an SME		
Yes		
V.2.3) Name and address of the contractor		
AKC		
Devizes		
Country		
United Kingdom		
NUTS code		
UK - United Kingdom		
The contractor is an SME		

N	0
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V.2.3) Name and address of the contractor

Ceres Rural LLP

Essex

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Charlie Morgan Grassmaster Ltd

Hereford

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

David Lyth Consultancy

THIRSK

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

George Fisher Consulting

Stoke on Trent

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Harper Adams University College

Newport

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

,
Hazel Preece Consultancy Ltd
Holme on Spalding Moor
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Liz Genever Consulting
Stamford
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
NIAB
Cambridge
Country
United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Promar International

Nantwich

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

RSK ADAS Limited

Helsby

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

SAC Commercial Ltd
Edinburgh
Country
United Kingdom
NUTS code
UK - United Kingdom

No

V.2.3) Name and address of the contractor

Silage solutions Ltd

The contractor is an SME

Ystrad Meurig

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,000,000

Section V. Award of contract

Lot No

4

Title

Lot 4 Agribusiness Appraisals & Data Collection and Group Formation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 34

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

5Agri

Lockerbie

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

AKC

Devizes
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
BNP Paribas Real Estate Advisory & Property Management UK Limited
London
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
Brown & Co
Brigg
Country
United Kingdom
NUTS code
UK - United Kingdom

The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
Ceres Rural LLP			
Essex			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
David Lyth Consultancy			
David Lyth Consultancy THIRSK			
THIRSK			
THIRSK Country			
THIRSK Country United Kingdom			
THIRSK Country United Kingdom NUTS code			
THIRSK Country United Kingdom NUTS code • UK - United Kingdom			
THIRSK Country United Kingdom NUTS code • UK - United Kingdom The contractor is an SME			
THIRSK Country United Kingdom NUTS code • UK - United Kingdom The contractor is an SME Yes			
THIRSK Country United Kingdom NUTS code • UK - United Kingdom The contractor is an SME Yes V.2.3) Name and address of the contractor			

Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
Yes			
V.2.3) Name and address of the contractor			
GSC GRAYS LTD			
Richmond			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			
The contractor is an SME			
No			
V.2.3) Name and address of the contractor			
Harper Adams University College			
Newport			
Country			
United Kingdom			
NUTS code			
UK - United Kingdom			

The contractor is an SME

1	-

V.2.3) Name and address of the contractor

Laurence Gould Partnership

Dunfermline

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

LIC UK

Salisbury

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

NIAB

Cambridge

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Promar International

Nantwich

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

RSK ADAS Limited

Helsby

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

SAC Commercial Ltd

Edinburgh

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

The Dairy Group

Taunton

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £5,400,000

Section V. Award of contract

Lot No

5

Title

Lot 5 HR Workforce Planning

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ASK Europe

Cranfield

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Promar International

Nantwich
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
Real Success Ltd
Solihull
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
U&I Learning
Sheffield
Country
United Kingdom
NUTS code
UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £200,000

Section V. Award of contract

Lot No

6

Title

Lot 6 Health, Welfare and Biosecurity Training and Guidance, On Farm Assessments and Notifiable Outbreak Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 25

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Clevedale Veterinary Practice

Saltburn-by-the-sea

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dugdale Nutrition

Barnard Castle

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Eville & Jones (Commercial Services) Ltd

Leeds

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Holstein UK
Telford
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
Kingshay Farming & Conservation Ltd
Glastonbury
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Louise Blenkhorn Consultancy
Bewholme, Driffield
Country
United Kingdom
NUTS code

• UK - United Kingdom The contractor is an SME Yes V.2.3) Name and address of the contractor Map of Agriculture Limited NA Country **United Kingdom NUTS** code • UK - United Kingdom The contractor is an SME No V.2.3) Name and address of the contractor Promar International Nantwich Country **United Kingdom NUTS** code • UK - United Kingdom The contractor is an SME No

V.2.3) Name and address of the contractor

Quality Milk Management Serives Ltd

WELLS
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
RAFT Solutions Ltd
Ripon
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
SAC Commercial Ltd
Edinburgh
Country
United Kingdom
NUTS code
UK - United Kingdom

The contractor is an SME
No
V.2.3) Name and address of the contractor
Synergy Farm Health Ltd
Evershot
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
The University of Liverpool
Liverpool
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
UK Farmcare Ltd
STONE

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £160,000

Section V. Award of contract

Lot No

7

Title

Lot 7 Digital Copywriting

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Ink Gardener Copywriting

York
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Lara Kavanagh Ltd
Bath
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
ProseWorks
Rugby
Country
United Kingdom
NUTS code
UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Victoria Macgregor

NA

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £300,000

Section V. Award of contract

Lot No

8

Title

Lot 8 Behavioural Insights

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Behavioural Insights Ltd

London

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Harper Adams University College

Newport

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Nο

V.2.3) Name and address of the contractor

Mo Gannon & Associates Ltd

Henley on Thames
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
SAC Commercial Ltd
Edinburgh
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
St. Anna Advies B.V.
Nijmegen
Country
Netherlands
NUTS code
NL33B - Oost-Zuid-Holland

V.2.3) Name and address of the contractor
The University of Liverpool
Liverpool
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor University of Gloucestershire
University of Gloucestershire
University of Gloucestershire Cheltenham
University of Gloucestershire Cheltenham Country
University of Gloucestershire Cheltenham Country United Kingdom
University of Gloucestershire Cheltenham Country United Kingdom NUTS code

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £200,000

The contractor is an SME

Yes

Section V. Award of contract

Lot No

9

Title

Lot 9 Evidence for Farming Initiative

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 July 2021

V.2.2) Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Harper Adams University College

Newport

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

NIAB

Cambridge
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
RSK ADAS Limited
Helsby
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.3) Name and address of the contractor
SAC Commercial Ltd
Edinburgh
Country
United Kingdom
NUTS code
UK - United Kingdom

No
V.2.3) Name and address of the contractor
University of Gloucestershire
Cheltenham
Country
United Kingdom
NUTS code
UK - United Kingdom
The contractor is an SME
No
V.2.4) Information on value of contract/lot (excluding VAT)
Total value of the contract/lot: £1,000,000
Section VI. Complementary information
VI.4) Procedures for review
VI.4.1) Review body
AHDB
Kenilworth
Country
United Kingdom

The contractor is an SME