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Contract

DfE - SERC - Advertising Services for SERC

Department for the Economy

F03: Contract award notice

Notice identifier: 2021/S 000-028172

Procurement identifier (OCID): ocds-h6vhtk-02d2ba

Published 10 November 2021, 4:24pm

Section I: Contracting authority

I.1) Name and addresses

Department for the Economy

Netherleigh, Massey Avenue

BELFAST

BT4 2JP

Contact

SSDAdmin.CPDfinance-ni.gov.uk

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

https://etendersni.gov.uk/epps

Buyer's address

https://etendersni.gov.uk/epps

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DfE - SERC - Advertising Services for SERC

Reference number

ID 3559368

II.1.2) Main CPV code

• 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

DfE - SERC - Advertising Services for SERC

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £165,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79341400 Advertising campaign services
- 79341200 Advertising management services

II.2.3) Place of performance

NUTS codes

• UKN - Northern Ireland

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Qualitative Criteria / Weighting: 70

Cost criterion - Name: Quantitative Criteria / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Contract duration is 3 years

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-019275

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 November 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ANDERSON SPRATT GROUP LTD

BELFAST

BT4 2GU

Email

valerie@asgandpartners.com

Country

United Kingdom

NUTS code

• UK - United Kingdom

Internet address

https://etendersni.gov.uk/epps

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £186,000

Total value of the contract/lot: £165,000

Section VI. Complementary information

VI.3) Additional information

The successful contractor's performance on the contract will be regularly monitored. Contractors not delivering on contract. requirements.. is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory. levels of contract.. performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory. levels of contract.. performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their. performance still. does. not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional. misconduct and. they may. be issued with a Certificate of Unsatisfactory Performance and the contract may be terminated. The issue. of a Certificate of. Unsatisfactory. Performance will result in the contractor being excluded from all procurement competitions being. undertaken by Centres. of Procurement. Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of. twelve months from. the date of issue of. the certificate.

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures

N/A

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 (as amended) and incorporated a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.