

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/028124-2024>

Planning

## **HAC6035 Stop Smoking London Integrated Digital Smoking Cessation Service Pilot**

Tower Hamlets

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-028124

Procurement identifier (OCID): ocds-h6vhtk-0497af

Published 3 September 2024, 12:58pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Tower Hamlets

New Town Hall, 160 Whitechapel Road London

London

E1 1BJ

#### **Contact**

Ms Shelley Wood

#### **Email**

[shelley.wood@towerhamlets.gov.uk](mailto:shelley.wood@towerhamlets.gov.uk)

#### **Telephone**

+44 244778066

**Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<http://www.towerhamlets.gov.uk>

Buyer's address

<http://www.towerhamlets.gov.uk>

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

[https://www.londontenders.org/procontract/supplier.nsf/frm\\_home?openForm&Login](https://www.londontenders.org/procontract/supplier.nsf/frm_home?openForm&Login)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

HAC6035 Stop Smoking London Integrated Digital Smoking Cessation Service Pilot

Reference number

DN741337

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The aim of the pilot is to provide a digital offer to Service Users, providing benefits across three key features:

1. Digital platform containing information and support materials and enabling access to (National Centre for Smoking Cessation Training) NCSCT trained Stop Smoking Advisors.
2. Access to behavioural support from NCSCT trained advisors 24 hours a day, seven days a week.
3. Service user choice of stop smoking aid; Nicotine Replacement Therapy (NRT) or starter vape, delivered direct to the service user to support their quit attempt.

This service is complementary to traditional services e.g. the Local Stop Smoking Services and the Stop Smoking London offer, increasing overall capacity within the system. The intention is to increase the number of successful quit attempts and capture this within the NHS Digital data set.

#### **II.1.5) Estimated total value**

Value excluding VAT: £695,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

### **II.2.4) Description of the procurement**

London Borough of Tower Hamlets is looking to procure the Most Suitable Provider to deliver a Stop Smoking London Integrated Digital Smoking Cessation Service Pilot.

The successful provider will enter into contract with Tower Hamlets utilising their standard T&Cs included in the Tender pack, the contract will be for an initial term of 12 months with optional an extension of a maximum further 12 months.

The estimated value of the total 2 year term is £695,000. Year one funding is guaranteed at £195,000 with the second year estimated at £500,000.

Tower Hamlets are following the Most Suitable Provider procurement procedure in accordance with the The Health Care Services (Provider Selection Regime) Regulations 2023.

## **II.3) Estimated date of publication of contract notice**

17 September 2024

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intended approach notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award

Decision Makers are:

- Tracy Parr
- Emma Barry