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Not applicable

## **Online Engagement Services (OES) - PIN Corrigendum 2.0**

Ministry of Defence  
Ministry of Defence

F14: Notice for changes or additional information  
Notice identifier: 2021/S 000-028103  
Procurement identifier (OCID): ocds-h6vhtk-02efc2  
Published 9 November 2021, 10:45pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Ministry of Defence

Bristol

#### **Email**

[Joshua.Evans315@mod.gov.uk](mailto:Joshua.Evans315@mod.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://contracts.mod.uk/web/login.html>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Online Engagement Services (OES) - PIN Corrigendum 2.0

#### **II.1.2) Main CPV code**

- 72212517 - IT software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The MoD is inviting providers of Online Engagement Services to participate in a formal Preliminary Market Consultation. The requirement is for a System Innovator/Integrator to deliver a Cloud based online Influence and Engagement service, following an Agile approach. The proposed capability is split into two core services:

1. A persona management capability to create & maintain live personas for use with online services such as social media, websites, forums, blogs etc.
2. IT infrastructure & application services to conduct online engagement activities utilising managed attribution. This includes but is not limited to social media, online surveys, radio advertising, bulk text messaging and other methods.

The Market Consultation shall be undertaken via Microsoft Teams and organisations must register their interest using the Defence Sourcing Portal. Organisations are allowed up to two attendees who are security cleared to SC level. The organisation must provide the following security clearance evidence for each individual, Full name, Date of Birth and Security Clearance reference. Only attendees with the correct security clearance shall be admitted to the meeting.

On confirmation of Security Clearance status with nominated sponsor, further documentation will be made available to expedite discussions.

The Market consultation is scheduled to take place on the 7th December 2021 @09.00. Organisations who wish to attend this meeting must log their interest together with the names and security clearance by 12:00 Noon, 30th November 2021.

Information provided in this presentation is indicative and intended only for discussion as part of the OES market engagement.

MOD gives no warranty as to the accuracy of the information provided which should not be used or relied upon except for the purpose of market engagement and the MOD accepts no liability whatsoever arising out of the provision of this information.

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No inference should be taken as to the MOD's intention or as an indication of the scope of nature of any potential procurement.

If the MOD initiates a procurement, the appropriate statements of requirements and other information will be made available to potential suppliers and in such circumstances no reliance should be placed on the information provided.

For assistance in registering your interest and using the DSP, all communications are to be conducted via email to [Joshua.Evans315@mod.gov.uk](mailto:Joshua.Evans315@mod.gov.uk)

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2021/S 000-026709](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.3

Instead of

Text

The Market consultation is scheduled to take place on the 9th November 2021 @13.00. Organisations who wish to attend this meeting must log their interest together with the names and security clearance by 12:00 Noon, 5th November 2021.

Read

Text

The Market consultation is scheduled to take place on the 7th December 2021 @09.00. Organisations who wish to attend this meeting must log their interest together with the names and security clearance by 12:00 Noon, 30th November 2021.