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Tender

## Create Growth Programme

West Yorkshire Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-027914

Procurement identifier (OCID): ocds-h6vhtk-050d9c ([view related notices](#))

Published 28 May 2025, 8:45am

## Scope

## Reference

99178

## Description

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI), through the provision of three complementary strands of activity: The CGP comprises three complementary strands: A) business support targeted at the creative industries; B) access to finance; C) investor capacity-building activities. Strand B (access to finance) is separately funded by Government, and is being delivered by Innovate UK through tranches of grant funding and innovation competition funding rounds that will be delivered concurrently with this tender (details of which will be announced in April / May 2025). The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building) in West Yorkshire, while collaborating with Innovate UK, to enhance West Yorkshire businesses' access to the available funding. As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for Creative

Industrise businesses, a track-record of securing investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in Creative Industry businesses. The initial contract period budget is £318,750. We anticipate including 2 x 12 months optional extensions subject to funding. The 2 x 12 month extensions equate to £850,000 or £425,000 per optional extension.

### **Total value (estimated)**

- £1,168,750 excluding VAT
- £1,402,500 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 31 July 2025 to 1 May 2026
- Possible extension to 1 May 2028
- 2 years, 9 months, 2 days

Description of possible extension:

Included is an extension option of two, 12-month periods.

### **Main procurement category**

Services

## **CPV classifications**

- 98000000 - Other community, social and personal services

## **Contract locations**

- UKE4 - West Yorkshire

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## **Submission**

### **Enquiry deadline**

12 June 2025, 5:00pm

### **Tender submission deadline**

23 June 2025, 12:00pm

### **Submission address and any special instructions**

[https://uk.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=93765&B=](https://uk.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=93765&B=)

### **Tenders may be submitted electronically**

Yes

## Languages that may be used for submission

English

## Award decision date (estimated)

15 July 2025

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## Award criteria

Name	Type
Q1A Methodology	Quality
Q1B Methodology	Quality
Q2 Timescales and Project Management	Quality
Q3 Resource	Quality
Q4 Risk Identification and Mitigation	Quality
Q5 Added Value	Quality
Q6 Social Value	Quality

## Weighting description

Quality: 90% Price: 10%

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## Other information

## Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

### Special regime

Light touch

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## Contracting authority

### West Yorkshire Combined Authority

- Public Procurement Organisation Number: PHYG-7328-ZLQJ

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

United Kingdom

Contact name: Sukhninder Kaur

Email: [commercialteam@westyorks-ca.gov.uk](mailto:commercialteam@westyorks-ca.gov.uk)

Website: <https://www.westyorks-ca.gov.uk>

Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government