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Tender

Development and expansion of existing food price modelling system

Defra Network eTendering Portal

F02: Contract notice

Notice identifier: 2023/S 000-027883

Procurement identifier (OCID): ocds-h6vhtk-040293

Published 21 September 2023, 12:04pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Contact

Emily Hayes

Email

Network.Procurement@defra.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://defra-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://defra-family.force.com/s/Welcome>

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Development and expansion of existing food price modelling system

II.1.2) Main CPV code

- 79311400 - Economic research services

II.1.3) Type of contract

Services

II.1.4) Short description

There is a need for Defra to better understand the impact of food price changes on consumers health and welfare, which has become more pressing in light of increasing pressures from modern society.

We are seeking an external consultant to deliver the development of a single model combining the current food price and elasticities frameworks and expand the research even further to gain an in-depth understanding of what drives food affordability, accounting for the heterogeneity across household types and groups. The model should allow Defra to test different types of scenarios (the 'what if' questions) and measure the impacts of food price inflation (the 'so what' questions) on different household groups.

II.1.5) Estimated total value

Value excluding VAT: £180,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

There is a need for Defra to better understand the impact of food price changes on consumers health and welfare, which has become more pressing in light of increasing pressures from modern society. The global impact of the COVID-19 pandemic, the UKs exit from the European Union (EU) and the war in the Ukraine has contributed to increase food price volatility in the UK, and November 2022 saw year-on-year food price inflation rise to the highest levels since the 1970s.

There is a need for Defra to better understand the impact of food price changes on consumers health and welfare, which has become more pressing in light of increasing pressures from modern society.

We are seeking an external consultant to deliver the development of a single model combining the current food price and elasticities frameworks and expand the research even further to gain an in-depth understanding of what drives food affordability, accounting for the heterogeneity across household types and groups. The model should allow Defra to test different types of scenarios (the 'what if' questions) and measure the impacts of food price inflation (the 'so what' questions) on different household groups.

This research has 6 main objectives:

1. To make an incremental improvement to the accuracy and usefulness of the current food price modelling systems by using the most updated data sets provided by the Authority (unless tenderers are a market research, market data and marketing consulting agency, then you will need to provide your own data set at your own cost – see Data Requirements and Sharing in the Specification).
2. To identify the impacts of food price movements on household affordability, welfare, and dietary habits through the creation of an analytical model.
3. To analyse the effects of food price movements on consumer behaviour amongst economically and socially disadvantaged groups in England.
4. Upon provision of a list of options by Defra, to prioritise possible options for policy interventions targeted at food affordability and accessibility.
5. To produce a variant of the current food price modelling system to analyse the impact of food price drivers in a period of heightened food price volatility.
6. To improve functionality of the modelling system to produce results on sector-led basis, thus improving granularity of data.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

II.2.6) Estimated value

Value excluding VAT: £180,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

20 October 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 21 March 2024

IV.2.7) Conditions for opening of tenders

Date

21 September 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

VI.4.2) Body responsible for mediation procedures

Public Procurement Review Body

N/A

N/A

N/A

Email

publicprocurementreview@cabinetoffice.gov.uk

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>

VI.4.4) Service from which information about the review procedure may be obtained

Defra Network eTendering Portal

17 Nobel House

London

SW1P 3JR

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>