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Contract

Framework for marketing campaign activity packs and ad hoc campaign items

Forestry England

F03: Contract award notice

Notice identifier: 2021/S 000-027871

Procurement identifier (OCID): ocids-h6vhtk-02f44c

Published 5 November 2021, 4:15pm

Section I: Contracting authority

I.1) Name and addresses

Forestry England

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

Contact

Christine Hunt

Email

christine.hunt@forestryengland.uk

Telephone

+44 3000676156

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.forestryengland.co.uk>

Buyer's address

<https://www.forestryengland.co.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Forestry

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework for marketing campaign activity packs and ad hoc campaign items

Reference number

FEE/0858

II.1.2) Main CPV code

- 22000000 - Printed matter and related products

II.1.3) Type of contract

Supplies

II.1.4) Short description

CONTRACT AWARDED - Framework for marketing campaign activity packs and ad hoc campaign items.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

CONTRACT AWARDED - Framework for marketing campaign activity packs and ad hoc campaign items.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/6P98XGB52F>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 094-248736](#)

Section V. Award of contract

Contract No

FEE/0858

Title

Framework for Marketing Campaign Activity Packs and Ad Hoc Campaign Items

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 October 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

FormKraft Ltd

Clough Bank House, Edmund Road, Sheffield

South Yorkshire

S2 4EL

Email

j.booth@formkraft.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

02752406

Internet address

www.formkraft.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section V. Award of contract

Title

Framework for Marketing Campaign Activity Packs and Ad Hoc Campaign Items

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 October 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Latcham Direct Ltd

1 Western Drive, Hengrove

Bristol

BS14 0AF

Email

josh.armstrong@latcham.co.uk

Telephone

+44 7738766431

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06695717

Internet address

www.latcham.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section V. Award of contract

Title

Framework for Marketing Campaign Activity Packs and Ad Hoc Campaign Items

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 October 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Paragon Customer Communications

Park House, Lower Ground Floor, 16-18 Finsbury Circus

London

EC2M 7EB

Email

Anthony.hydson@paragon-cc.co.uk

Telephone

+44 7813549691

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07262428

Internet address

<https://www.paragon-cc.com/en-gb>

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section VI. Complementary information

VI.3) Additional information

CONTRACT AWARDED - The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=638601780>

GO Reference: GO-2021115-PRO-19191460

VI.4) Procedures for review

VI.4.1) Review body

Head of Procurement, Forestry England

620 Bristol Business Park, Coldharbour Lane

Bristol

BS16 1EJ

Email

procurement.England@forestryengland.uk

Country

United Kingdom

Internet address

<https://www.forestryengland.co.uk>

VI.4.2) Body responsible for mediation procedures

Chartered Institute Arbitrators

12 Bloomsbury Square

London

WC1A 2LP

Country

United Kingdom