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Planning

## **West Yorkshire District Centre Mode Share Counts**

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-027827

Procurement identifier (OCID): ocids-h6vhtk-0496f9

Published 30 August 2024, 5:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

St David Deji-Adams

#### **Email**

[david.deji-adams@westyorks-ca.gov.uk](mailto:david.deji-adams@westyorks-ca.gov.uk)

#### **Telephone**

+44 12344567

#### **Country**

United Kingdom

**Region code**

UKE4 - West Yorkshire

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=85201&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=85201&B=UK)

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

West Yorkshire District Centre Mode Share Counts

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets, the Combined Authority desires to engage the services of a competent consultant to provide robust monitoring data to understand the progress it is making.

#### **II.1.5) Estimated total value**

Value excluding VAT: £700,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services

- 79315000 - Social research services
- 79342310 - Customer survey services

### **II.2.3) Place of performance**

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

Wellington House, Leeds

### **II.2.4) Description of the procurement**

\* PIN ONLY\*

In the face of the climate emergency, low physical activity rates, a congested highway network, and high rates of transport related social exclusion, West Yorkshire Combined Authority (WYCA) and partner districts have increasingly ambitious targets for walking and cycling, as well as rail and bus patronage. To track progress against these targets it is necessary to have robust monitoring data to understand the progress we are making. Other data sources, such as the National Travel Survey, have significant limitations at a local and regional level due to the small sample size. This means three years of data need to be aggregated to report at a West Yorkshire level, and it is not possible to report at a local authority level.

Whilst travel into and out of district centres does not provide a full picture, district centre cordon counts are one of the more cost-effective ways to monitor modal share, particularly for travel to work trips. This will be used as a key metric for monitoring West Yorkshire's Local Transport Plan, as well as for monitoring and evaluating major transport programmes delivered by the Combined Authority.

Local authority districts have been collecting 'cordon count' data around the five West Yorkshire district centres (Bradford, Halifax, Huddersfield, Leeds, and Wakefield) for several years. However, following a review in 2024 WYCA and district partners agreed a consistent approach would be needed across the region using the same methodology. As far as possible, we will seek consistency with data collection in previous years, but where there are gaps in cordons, we will commission extra counts to make the cordons 'watertight'.

Please, complete the attached questionnaire and return by 13th September 2024 via YORTender. A draft Statement of Requirements is being uploaded with this PIN as well as the cordon count maps.

Please Note: Failure to respond to this PIN will not prohibit your participation in future procurement opportunities.

Any future procurement opportunity will be advertised through our tender portal at <https://yortender.eu-supply.com/> and Consultancies are encouraged to register in readiness for this.

### **II.3) Estimated date of publication of contract notice**

11 October 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes