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Contract

## **Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns**

Norfolk County Council

F03: Contract award notice

Notice identifier: 2021/S 000-027726

Procurement identifier (OCID): ocds-h6vhtk-02cde4

Published 4 November 2021, 3:49pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 1DH

#### **Email**

[sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH15 - Norwich and East Norfolk

#### **Internet address(es)**

Main address

[www.norfolk.gov.uk](http://www.norfolk.gov.uk)

Buyer's address

<https://in-tendhost.co.uk/norfolkcc/asp/Home>

#### **I.4) Type of the contracting authority**

Regional or local authority

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns

Reference number

NCCT42278

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Norfolk County Council wished to procure consultancy services to assess the digital skills, selling web presence and social media competency of small and medium sized retailers in Norfolk's market towns. We would also like to assess the support and capacity for Local Investment Boards and Virtual Marketplaces in our market towns. Award of a contract was dependent on Norfolk County Council being awarded funding. We asked that those

applying for this contract did so at their own risk. We were not able to award a contract as we were not successful in being awarded funding

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council was unsuccessful in being awarded the funding for this project. No award was made.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-018038](#)

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## **Section V. Award of contract**

### **Contract No**

NCCT42278

### **Title**

Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns, investigate best practice and propose solutions under the Sustaining Towns Innovating Norfolk's Gr

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Norfolk County Council

Norwich

Country

United Kingdom