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Contract

Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns

Norfolk County Council

F03: Contract award notice

Notice identifier: 2021/S 000-027726

Procurement identifier (OCID): ocids-h6vhtk-02cde4

Published 4 November 2021, 3:49pm

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

County Hall, Martineau Lane

Norwich

NR1 1DH

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns

Reference number

NCCT42278

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council wished to procure consultancy services to assess the digital skills, selling web presence and social media competency of small and medium sized retailers in Norfolk's market towns. We would also like to assess the support and capacity for Local Investment Boards and Virtual Marketplaces in our market towns. Award of a contract was dependent on Norfolk County Council being awarded funding. We asked that those

applying for this contract did so at their own risk. We were not able to award a contract as we were not successful in being awarded funding

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Norfolk County Council was unsuccessful in being awarded the funding for this project. No award was made.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-018038](#)

Section V. Award of contract

Contract No

NCCT42278

Title

Consultancy Services - to analyse the digital presence and capacity of SME retailers in market towns, investigate best practice and propose solutions under the Sustaining Towns Innovating Norfolk's Gr

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Norfolk County Council

Norwich

Country

United Kingdom