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Contract

## **COV - 22296 - EASY PEASY App for grant funded project**

Coventry City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-027637

Procurement identifier (OCID): ocds-h6vhtk-0526bb

Published 27 May 2025, 10:58am

### **Scope**

### **Reference**

COV - 22296

### **Description**

License costs to use the EASY PEASY App for 12 months in continuation of a previous grant funded project, The Best Start for Life.

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## Contract 1

### Supplier

- [Character Counts Ltd T/A Easypeasy](#)

### Contract value

- £39,000 excluding VAT
- £46,800 including VAT

Below the relevant threshold

### Date signed

24 March 2025

### Contract dates

- 31 March 2025 to 30 March 2026
- 1 year

### Main procurement category

Goods

## CPV classifications

- 48190000 - Educational software package

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Character Counts Ltd T/A Easypeasy

People's Mission Hall 20-30 Whitechapel Road

London

E1 1EW

United Kingdom

Email: [chika@easypeasyapp.com](mailto:chika@easypeasyapp.com)

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Coventry City Council

- Public Procurement Organisation Number: PMJC-6861-XJPP

Council House, Earl Street

Coventry

CV1 5RR

United Kingdom

Email: [ProcurementContracts@coventry.gov.uk](mailto:ProcurementContracts@coventry.gov.uk)

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government