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Planning

Arwain Mewn Gwlad Ddwyieithog / Leading in a Bilingual Country

Llywodraeth Cymru / Welsh Government

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-027608

Procurement identifier (OCID): ocids-h6vhtk-04966b

Published 29 August 2024, 3:19pm

Section I: Contracting authority

I.1) Name and addresses

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

Contact

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Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://gov.wales>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Arwain Mewn Gwlad Ddwylieithog / Leading in a Bilingual Country

II.1.2) Main CPV code

- 79951000 - Seminar organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

Mae Arwain Mewn Gwlad Ddwylieithog (AMGDd) yn rhaglen ddatblygu i uwch arweinwyr greu diwylliant sefydliadol y mae modd i'r Gymraeg ffynnu yn do. Rydym ni (Llywodraeth Cymru) am ddatblygu'r rhaglen ymhellach fydd yn edrych ar:

- Ragfarn anymwybodol - deall sut gall rhagfarn sy'n gynhenid mewn pobl a sefydliadau atal y Gymraeg rhag symud ymlaen. Sut y gall deall deinameg grŵp a safbwytiau amrywiol ynghylch y pwnc fynd i'r afael â hyn.
- Empathi - sut mae arweinwyr yn archwilio ac yn diogelu'r cyfle i wrando ar farn a phrofiadau pobl o'r Gymraeg er mwyn datblygu cyd-ddealltwriaeth.
- Defnyddio cyfathrebu effeithiol sy'n seiliedig ar seicoleg gadarnhaol a chymdeithasol - h.y. wedi'i seilio'n fwy ar gryfderau, balchder, ysbrydoli a chynwysoldeb.
- Rôl arweinyddiaeth - i greu'r amodau cywir ar gyfer dechrau gwneud newidiadau cadarnhaol trwy gamau bach a dathlu enillion.

Leading in a Bilingual Country is a development programme for senior leaders to create an organisational culture in which the Welsh language can flourish. We (Welsh Government) seek to further develop the programme that looks at:

- Unconscious bias—understanding how inherent bias in people and organisations can inhibit moving Cymraeg forward and how an understanding of group dynamics and actively seeking diverse views around the topic can address this.

- Empathy—how leaders explore and protect the opportunity to listen to others' opinions and experiences of Cymraeg to develop mutual understanding.
- Using effective communication that is based in positive and social psychology—i.e., more strengths-based, proud, inspiring, and inclusive.
- Role of leadership—to create the right conditions to begin making positive changes through small steps and celebrating small wins.

II.1.5) Estimated total value

Value excluding VAT: £382,493

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Rhaid i gcontractwyr fodloni'r meinu prawf canlynol:

- Cefndir mewn arweinyddiaeth yng ngwasanaethau cyhoeddus Cymru a bod yn gyfarwydd ag egwyddorion a gwerthoedd Un Gwasanaeth Cyhoeddus Cymru.
- Darparu dysgu a datblygu i grwpiau o uwch arweinwyr o wasanaethau cyhoeddus mewn agweddau ar Ddatblygu Arweinyddiaeth a Rheoli Newid. Ymrwymiad i a phrofiad o weithio gydag egwyddorion, gwerthoedd ac ysbryd Cymraeg 2050.
- Byddai'r contractwr yn cael y dasg o arwain 2 garfan y flwyddyn gydag elfen 'hyfforddi'r hyfforddwr' yn rhan annatod. Yn y blynnyddoedd dilynol, pan fydd yr elfen 'hyfforddi'r hyfforddwr' wedi ei datblygu, rydym yn rhagweld cynyddu nifer y carfannau bob blwyddyn.
- Bydd y rhaglen yn cael ei mireinio a'i haddasu yn seiliedig ar adborth ffurfiol ac anffurfiol o bob carfan wrth iddynt symud ymlaen trwy'r rhaglen ac wrth iddynt ryngweithio yn y gymuned ymarfer.

- Rhan annatod o'r fersiwn newydd hwn o AMGDd fydd yr agwedd 'hyfforddi'r hyfforddwr'. Nod hyn yw uwchsgilio staff priodol y sector cyhoeddus i ddarparu AMGDd yn y dyfodol, ond hefyd eu gwneud yn llysgenhadon dros newid diwylliant ar lefel gwneud penderfyniadau ar gyfer Cymraeg yn eu sefydliadau. Rydym yn rhagweld y bydd hyn yn troi'n rhwydwaith o gymheiriad dros amser.

Contractors must meet the following criteria:

- Background in leadership in Wales Public Services and familiarity with the principles and values of the One Welsh Public Service.
- Delivery of learning and development to groups of senior leaders from public services in Leadership Development and Management of Change. A commitment to and experience of working with the principles, values and spirit of Cymraeg 2050.
- The contractor would be tasked with leading 2 cohorts per year with a 'train the trainer' element as an integral part. In subsequent years, when the train the trainer element has developed, we envisage increasing the number of cohorts per year.
- The programme will be refined and adapted based on formal and informal feedback of each cohort as they progress through the programme and as they interact in the community of practice.
- An integral part of this new iteration of LIBC will be the 'train the trainer' aspect.
- The aim of this is to upskill suitable public sector staff to delivery LIBC in the future, but also to make them ambassadors for culture change at a decision-making-level for Cymraeg in their organisations. We envisage this turning into a peer network over time.

II.3) Estimated date of publication of contract notice

1 October 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=144132.

(WA Ref:144132)