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Contract

Non-digital support for Apprenticeship Support and Knowledge (ASK)

Department for Education

F20: Modification notice

Notice identifier: 2024/S 000-027588

Procurement identifier (OCID): ocds-h6vhtk-0293b1

Published 29 August 2024, 2:24pm

Section I: Contracting authority/entity

I.1) Name and addresses

Department for Education

Sanctuary Buildings, 20, Great Smith Street

London

Email

Martin.HARTLEY@education.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/Department-for-Education>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Non-digital support for Apprenticeship Support and Knowledge (ASK)

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement at the time of conclusion of the contract:

Arrangements included:

The development and updating of online resources, including:

- 40 new posters (2 x poster packs of 20 posters each) for schools
- 20 vlogs (video case studies) of Apprentice Ambassadors
- Development of National Apprenticeship Week toolkit for ASK delivery providers
- Apprenticeship Activity Pack for schools
- Apprenticeship Activity Pack for FE colleges
- Monthly resources for parents including practical steps to support their son/daughter to access an apprenticeship

- Translation of parent resources into community languages
- Apprenticeship Application Pack for use in ASK sessions in schools
- Update and further develop the ASK central slide decks for use by ASK delivery partners in line with Apprenticeship branding
- Fully develop and test the Key Stage 3 offer for 2019/20 working in partnership with schools, partners and stakeholders to create and communicate an offer to support students in years 7, 8 and 9.

Examples of the resources can be found on the current website:

<https://amazingapprenticeships.com/>

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

End date

31 July 2025

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.2) Administrative information

IV.2.1) Contract award notice concerning this contract

Notice number: [2021/S 000-027130](#)

Section V. Award of contract/concession

Contract No

con_12027

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

26 February 2021

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Anna Morrison Consultancy Services Limited

Hitchin

SG4 0AP

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £1,653,484

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Courts of Justice

London

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79310000 - Market research services

VII.1.3) Place of performance

NUTS code

- UK - United Kingdom

VII.1.4) Description of the procurement:

Delivery of a schools and college-based information, advice and guidance programme centred around apprenticeships and technical education routes.

Delivery is face to face, delivered by expert staff who are well-versed in apprenticeships and technical education.

Regions for delivery are split into North South, Midlands and London. This enables delivery to be tailored towards providing more relevant and meaningful advice and guidance to students about what is locally available to students and to better understand their circumstances.

Centrally provided services which develops materials for delivery and oversees CPD of delivery staff is also required. This central service will oversee production and quality assure materials such a session slides and presentations, It will ensure alignment of messages and provide additional support to ensuring consistency.

Delivery partners are responsible for overseeing staffing capacity and working to deliver against set key performance indicators which includes numbers of schools and colleges engaged, numbers of student interactions, and working with parents and carers.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

End date

31 July 2025

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£2,138,858

VII.1.7) Name and address of the contractor/concessionaire

Anna Morrison Consultancy Services Limited

Hitchin

SG4 0AP

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

The Department for Education is extending the Apprenticeship Support and Knowledge programme for an additional 1 year of delivery (academic year 2024-25). The Department

has taken this action in response to ongoing reviews into careers services for young people following the John Holman Review and the response of the Education Select Committee.

There was a considerable risk to information, advice and guidance on apprenticeships and technical education not being available if the contracts had come to an end on 31 July 2024. As such in order to ensure that young people, their parents and teachers continue to have access to this support, we are extending the ASK programme for one more year, with a possibility of a further +1 year (academic year 2025-26) subject to funding. This ensures that this valuable service continues to be available to young people and their schools and colleges.

VII.2.2) Reasons for modification

Need for additional works, services or supplies by the original contractor/concessionaire.

Description of the economic or technical reasons and the inconvenience or duplication of cost preventing a change of contractor:

Need for additional works, services or supplies by the original contractors to ensure continuity of service to the same high level of quality.

Current contractors have the structure, capacity and expertise to continue to deliver the service whilst the Department explores long-term proposals.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £1,653,484

Total contract value after the modifications

Value excluding VAT: £2,138,858