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Planning

Create Growth Programme

West Yorkshire Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-027576

Procurement identifier (OCID): ocds-h6vhtk-050d9c ([view related notices](#))

Published 27 May 2025, 9:46am

Scope

Reference

99724

Description

Funded by the DCMS, the Create Growth Programme (CGP) aims to stimulate investment into the creative industries (CI), through the provision of three complementary strands of activity: The CGP comprises three complementary strands: A) business support targeted at the creative industries; B) access to finance; C) investor capacity-building activities. Strand B (access to finance) is separately funded by Government, and is being delivered by Innovate UK through tranches of grant funding and innovation competition funding rounds that will be delivered concurrently with this tender (details of which will be announced in April / May 2025). The successful tenderer will be expected to deliver strand A (business support), and collaborate with Innovate UK on strand B (finance) and strand C (investor capacity building) in West Yorkshire, while collaborating with Innovate UK, to enhance West Yorkshire businesses' access to the available funding. As such, the delivery partner should be able to demonstrate extensive experience of delivering business support activities for Creative Industries businesses, a track-record of securing

investment funds from local, regional and national investment networks, and experience of working with the investor community to build capacity and confidence to invest in Creative Industry businesses. The initial contract period budget is £318,750. We anticipate including 2 x 12 months optional extensions subject to funding. The 2 x 12 month extensions equate to £850,000 or £425,000 per optional extension.

Total value (estimated)

- £1,168,750 excluding VAT
- £1,402,500 including VAT

Above the relevant threshold

Contract dates (estimated)

- 31 July 2025 to 1 May 2026
- Possible extension to 1 May 2028
- 2 years, 9 months, 2 days

Main procurement category

Services

CPV classifications

- 98000000 - Other community, social and personal services

Contract locations

- UKE - Yorkshire and the Humber

Engagement

Engagement deadline

13 May 2025

The engagement was carried out before this notice was published.

Engagement process description

In May 2025, we published a UK3 Planned Procurement Notice (PPN) under the new Procurement Act 2023 (PA23), which included details and registration information for a Market Engagement Event relating to the future commissioning of the Create Growth Programme. The Market Engagement Event took place on Tuesday 13th May 2025, from 13:00 to 13:30 PM, and was held online via Microsoft Teams. The purpose of the event was to assess market interest, outline our commissioning strategy and ambitions, present key information including our funding position and proposed timeline, and introduce the e-tendering portal (YORtender) that will be used for the procurement. The session also included a Q&A segment to allow suppliers to raise queries. The event slides and recording which covers any Q&A responses will be made available to all potential bidders as part of the tender documentation.

Submission

Publication date of tender notice (estimated)

28 May 2025

Procedure

Special regime

Light touch

Contracting authority

West Yorkshire Combined Authority

- Public Procurement Organisation Number: PHYG-7328-ZLQJ

Wellington House, 40-50 Wellington Street

Leeds

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Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government