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Tender

Appointment of Creative/Advertising Agency for Creative Campaign for Portsmouth Historic Dockyard

NMRN Operations

F02: Contract notice

Notice identifier: 2024/S 000-027540

Procurement identifier (OCID): ocids-h6vhtk-04963e

Published 29 August 2024, 11:54am

Section I: Contracting authority

I.1) Name and addresses

NMRN Operations

HM Naval Base (PP66)

Portsmouth

PO1 3NH

Email

tenders@nmrn.org.uk

Telephone

+44 2392891370

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.nmrn.org.uk

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA32850

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.contractsfinder.service.gov.uk/Notice/a9511059-433f-480e-becf-0c55314337d6>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.nmrn.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Appointment of Creative/Advertising Agency for Creative Campaign for Portsmouth Historic Dockyard

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The Appointment of Creative/Advertising Agency for Creative Campaign for Portsmouth Historic Dockyard tender issued by the National Museum of the Royal Navy Operations (NMRN Operations) and Mary Rose Trust is for the provision of Creative/Marketing Agency services for 12-month creative campaign for Portsmouth Historic Dockyard.

The tender documentation can be found here;

<https://www.contractsfinder.service.gov.uk/Notice/a9511059-433f-480e-becf-0c55314337d6>

II.1.5) Estimated total value

Value excluding VAT: £30,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKJ31 - Portsmouth

Main site or place of performance

Portsmouth Historic Dockyard

II.2.4) Description of the procurement

Open Procedure

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

3 October 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

3 October 2024

Local time

1:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at

https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=232660.

(MT Ref:232660)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>