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Contract

## **Live Sites Delivery CCE.CCQ.LIV.002**

Birmingham Organising Committee for the 2022 Commonwealth Games Ltd

F03: Contract award notice

Notice identifier: 2021/S 000-027537

Procurement identifier (OCID): ocds-h6vhtk-02f2ff

Published 3 November 2021, 12:15pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Birmingham Organising Committee for the 2022 Commonwealth Games Ltd

1 Brindley Place

Birmingham

B1 2JB

#### **Email**

[procurement@birmingham2022.com](mailto:procurement@birmingham2022.com)

#### **Telephone**

+44 7951735849

#### **Country**

United Kingdom

## **NUTS code**

UKG3 - West Midlands

## **Internet address(es)**

Main address

<https://www.birmingham2022.com/>

Buyer's address

<https://www.delta-esourcing.com/respond/7TDY3Y4Y38>

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Live Sites Delivery CCE.CCQ.LIV.002

#### **II.1.2) Main CPV code**

- 92000000 - Recreational, cultural and sporting services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Ceremonies, Culture and Queen's Baton Relay (CCQ) Division of the OC is seeking a

suitably experienced and qualified team to provide comprehensive overall planning, project management, design, production and delivery of the Live Sites programmes.

The Supplier will provide a full-service solution to plan, manage, operationalise and deliver the Live Sites across the Games, including:

- Strategic and operations planning, in line with budget and programme constraints
- Sourcing and supply of all production and technical elements
- Workforce planning and implementation
- Content planning, management and implementation
- Internal and external stakeholder liaison and alignment
- Procurement of additional services where necessary
- Games-time Live Sites delivery, maintenance and decommissioning

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

#### **II.2.4) Description of the procurement**

The Ceremonies, Culture and Queen's Baton Relay (CCQ) Division of the OC is seeking a

suitably experienced and qualified team to provide comprehensive overall planning, project management, design, production and delivery of the Live Sites programmes.

The Supplier will provide a full-service solution to plan, manage, operationalise and deliver the Live Sites across the Games, including:

- Strategic and operations planning, in line with budget and programme constraints
- Sourcing and supply of all production and technical elements
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- Procurement of additional services where necessary
- Games-time Live Sites delivery, maintenance and decommissioning

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 224-551993](#)

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## **Section V. Award of contract**

### **Contract No**

CCE.CCQ.LIV.002

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 August 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Outdoor Digital Productions Ltd

9-10 Pittman Way

Preston

PR2 9ZG

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

National registration number

13447465

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracting authority (CA) considers that this contract may be suitable for economic operators that are SMEs. However, any selection of tenderers will be based solely on the criteria set out for the procurement. The CA considers that this contract may be suitable for economic operators that are SMEs. However, any selection of tenderers will be based solely on the criteria set out for the procurement.

In the event that public sector organisations request planning or operationalisation support for their Live Sites, this is a service that the CA would expect the Supplier to be able to offer. Additional set rate card will be part of the tender response for information only however such service will not be covered by the Contracting Authority's contract with the Supplier.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=640315353>

GO Reference: GO-2021113-PRO-19181106

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Royal Courts of Justice

The Strand

London

WC1A 2LL

Country

United Kingdom

### **VI.4.2) Body responsible for mediation procedures**

Birmingham Organising Committee for the 2022 Commonwealth Games Ltd

One Brindley Place

Birmingham

B1 2JB

Country

United Kingdom