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Contract

## **MEDIA MONITORING & INSIGHT REPORTING PLATFORM**

MINISTRY OF DEFENCE

F03: Contract award notice

Notice identifier: 2024/S 000-027506

Procurement identifier (OCID): ocds-h6vhtk-04962c

Published 29 August 2024, 9:18am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

MINISTRY OF DEFENCE

ANDOVER

#### **Email**

[Army-Comrcl-Procure-AHQ-Mailbox@mod.gov.uk](mailto:Army-Comrcl-Procure-AHQ-Mailbox@mod.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI32 - Westminster

#### **Justification for not providing organisation identifier**

Not on any register

#### **Internet address(es)**

Main address

[www.army.mod.uk](http://www.army.mod.uk)

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

Defence

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

MEDIA MONITORING & INSIGHT REPORTING PLATFORM

Reference number

712152451

##### **II.1.2) Main CPV code**

- 79980000 - Subscription services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

12 month subscription to Talkwalker for media monitoring and insight reporting.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

##### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £24,237.69

#### **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

12 month subscription to Talkwalker for media monitoring and insight reporting.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Below threshold.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

### **Contract No**

712152451

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

29 August 2024

### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

TALKWALKER LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

13457138

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £24,237.69

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

MOD

London

Country

United Kingdom