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Contract

Promotional Items

South Wales Fire and Rescue Service
Mid and West Wales Fire and Rescue Service

F03: Contract award notice

Notice identifier: 2021/S 000-027410

Procurement identifier (OCID): ocds-h6vhtk-02bf0a

Published 2 November 2021, 12:35pm

Section I: Contracting authority

I.1) Name and addresses

South Wales Fire and Rescue Service

South Wales Fire and Rescue Service Headquarters, Forest View Business Park,
Llantrisant

Llantrisant

CF72 8LX

Contact

Lee Bunkham

Email

l-bunkham@southwales-fire.gov.uk

Telephone

+44 1443232073

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

www.southwales-fire.gov.uk

I.1) Name and addresses

Mid and West Wales Fire and Rescue Service

Headquarters, Lime Grove Avenue

Carmarthen

SA31 1SP

Email

h.rees@mawwfire.gov.uk

Telephone

+44 3706060699

Fax

+44 1267220562

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://www.mawwfire.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0484

I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Promotional Items

Reference number

SWEU033

II.1.2) Main CPV code

- 39294100 - Information and promotion products

II.1.3) Type of contract

Supplies

II.1.4) Short description

In collaboration with Mid and West Wales Fire & Rescue Service, South Wales Fire & Rescue Service are seeking to appoint suppliers to a framework to provide promotional

items.

The contract will be split into 3 Lots (Stationery, Clothing & Corporate) and suppliers will have the opportunity to bid for all or individual Lots. Three suppliers will be appointed to each Lot and individual mini-competitions will be undertaken to award jobs to suppliers.

The contract will be put in place for an initial period of 3 years with an option to extend for a further 12 months.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.1) Title

Stationery

Lot No

1

II.2.2) Additional CPV code(s)

- 30192700 - Stationery
- 30192121 - Ballpoint pens
- 30192122 - Fountain pens
- 30192123 - Fibre pens
- 30192124 - Felt-tipped pens
- 37822000 - Drawing pens
- 30192130 - Pencils
- 39292500 - Rulers

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Promotional stationery

II.2.5) Award criteria

Quality criterion - Name: Sustainability / Weighting: 20

Quality criterion - Name: Lead Times / Weighting: 10

Quality criterion - Name: Ordering Process / Weighting: 5

Quality criterion - Name: Returns Process / Weighting: 5

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Clothing

Lot No

2

II.2.2) Additional CPV code(s)

- 18000000 - Clothing, footwear, luggage articles and accessories

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Promotional clothing

II.2.5) Award criteria

Quality criterion - Name: Sustainability / Weighting: 20

Quality criterion - Name: Lead Times / Weighting: 10

Quality criterion - Name: Ordering Process / Weighting: 5

Quality criterion - Name: Returns Process / Weighting: 5

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Corporate

Lot No

3

II.2.2) Additional CPV code(s)

- 39221121 - Cups
- 18900000 - Luggage, saddlery, sacks and bags
- 44500000 - Tools, locks, keys, hinges, fasteners, chain and springs

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Promotional corporate items - eg mugs, keyrings, drawstring & canvas bags, lanyards

II.2.5) Award criteria

Quality criterion - Name: Sustainability / Weighting: 20

Quality criterion - Name: Lead Times / Weighting: 10

Quality criterion - Name: Ordering Process / Weighting: 5

Quality criterion - Name: Returns Process / Weighting: 5

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-014231](#)

Section V. Award of contract

Lot No

1

Title

Stationery

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2021

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Banner Group Ltd

K House, Sheffield Business Park, Europa Link

SHEFFIELD

S91XU

Telephone

+44 8435383311

Fax

+44 8443719435

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Purple Company (UK) Ltd

1 Hennock Court, Hennock Road East, Marsh Barton Trading Estate

Exeter

EX28RU

Telephone

+44 1204433088

Country

United Kingdom

NUTS code

- UKD36 - Greater Manchester North West

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SIONAL Ltd

Unit5a Llanfairfechan Industrial Est, Llannerch Road,

Llanfairfechan

LL330EB

Telephone

+44 1248689249

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £80,000

Total value of the contract/lot: £80,000

Section V. Award of contract

Lot No

2

Title

Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

The Purple Company (UK) Ltd

1 Hennock Court, Hennock Road East, Marsh Barton Trading Estate

Exeter

EX28RU

Telephone

+44 1204433088

Country

United Kingdom

NUTS code

- UKD36 - Greater Manchester North West

The contractor is an SME

Yes

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Banner Group Ltd

K House, Sheffield Business Park, Europa Link

SHEFFIELD

S91XU

Telephone

+44 8435383311

Fax

+44 8443719435

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Allwag Promotions Limited

The Street, Hatfield Peverel

Essex

CM32DP

Telephone

+44 1245382600

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £80,000

Total value of the contract/lot: £80,000

Section V. Award of contract

Lot No

3

Title

Corporate

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2021

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Banner Group Ltd

K House, Sheffield Business Park, Europa Link

SHEFFIELD

S91XU

Telephone

+44 8435383311

Fax

+44 8443719435

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

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The Purple Company (UK) Ltd

1 Hennock Court, Hennock Road East, Marsh Barton Trading Estate

Exeter

EX28RU

Telephone

+44 1204433088

Country

United Kingdom

NUTS code

- UKD36 - Greater Manchester North West

The contractor is an SME

Yes

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Allwag Promotions Limited

The Street, Hatfield Peverel

Essex

CM32DP

Telephone

+44 1245382600

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £80,000

Total value of the contract/lot: £80,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:115441)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom