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Contract

SC240054 Local Stop Smoking Service-Alternative Support Pilot

Kent County Council

F03: Contract award notice

Notice identifier: 2024/S 000-027367

Procurement identifier (OCID): ocids-h6vhtk-047a74

Published 28 August 2024, 8:36am

Section I: Contracting authority

I.1) Name and addresses

Kent County Council

Sessions House

Maidstone

ME14 1XQ

Contact

Mr Matt Wellard

Email

Matthew.Wellard@kent.gov.uk

Telephone

+44 3000413221

Country

United Kingdom

Region code

UKJ4 - Kent

Internet address(es)

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SC240054 Local Stop Smoking Service-Alternative Support Pilot

Reference number

DN730651

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

This is a notice of award following a competitive procurement as required under The Health Care Services (Provider Selection Regime) Regulations 2023.

The Service will form part of the Council's unified smoking offer to Kent residents. The Service involves delivering a pilot to test an alternative approach to delivering stop smoking

support in Kent. The Service will involve delivering an alternative approach to delivering behavioural stop smoking support, which does not include pharmacotherapy or Nicotine Replacement Therapies (NRTs) and is designed to appeal to smokers wanting to quit smoking but not inclined to access traditional stop smoking services. A traditional support offer is defined as a quit programme that comprises of 7 weeks of behavioural support. This

support also includes Nicotine Replacement Therapy (NRT) and/or pharmacotherapy.

The alternative approach will be an existing model ready to be mobilised to limit the amount

of time required to start supporting Kent Residents. The Provider will be responsible for marketing and promoting the Service to residents of Kent. This will involve detailing how to

access the Service. All marketing would need to be agreed by the Council before being published. The Service will deliver a stop smoking service which will include evidence-based

support and to enable the individual to become tobacco free. It will include harm reduction initiatives. The Provider will ensure all those accessing the Service will set a quit date and then monitor and record whether the person has achieved a 4 week quit outcome. Quits will

be validated by Carbon Monoxide (CO) monitoring where possible.

The Provider will ensure a menu of service delivery options are available; to provide approaches that are tailored to individuals' and groups' needs and preferences, being aware

that not all people accessing the Service have access to, or may not wish to use, technology

or the internet. People accessing the Service will be given a range of options around the support they receive. This should include locally tailored services, which can include but not

be limited to:

- Digital support (e.g. Telephone, Online Conferencing Software, Text and Video support)
- Face to face interventions
- Online videos/resources
- Individual/Group Sessions.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,291,666

II.2) Description

II.2.2) Additional CPV code(s)

- 85323000 - Community health services

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

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behavioural stop smoking support, which does not include pharmacotherapy or Nicotine

Replacement Therapies (NRTs) and is designed to appeal to smokers wanting to quit

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II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-020373](#)

Section V. Award of contract

Contract No

SC240054

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 August 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Allen Carr's Easyway (International) Ltd
Park house, 14 Pepys Road, Raynes Park
London
SW208NH

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,291,666

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Kent County Council

Maidstone

ME14 1XQ

Country

United Kingdom