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Tender

# T21/12\_Provision of AV Streaming Services for Graduations

Anglia Ruskin University Higher Education Corporation

F02: Contract notice

Notice identifier: 2021/S 000-027358

Procurement identifier (OCID): ocds-h6vhtk-02f24c

Published 1 November 2021, 5:07pm

## **Section I: Contracting authority**

#### I.1) Name and addresses

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM11SQ

#### Contact

procurement@aru.ac.uk

#### **Email**

procurement@aru.ac.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKH1 - East Anglia

#### Internet address(es)

Main address

www.aru.ac.uk

Buyer's address

https://in-tendhost.co.uk/angliaruskinuniversity

#### I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/angliaruskinuniversity

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://in-tendhost.co.uk/angliaruskinuniversity

Tenders or requests to participate must be submitted to the above-mentioned address

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Education

## **Section II: Object**

#### II.1) Scope of the procurement

#### II.1.1) Title

T21/12\_Provision of AV Streaming Services for Graduations

Reference number

T21/12

#### II.1.2) Main CPV code

• 79952000 - Event services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations are Peterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZVenue live stream – Peterborough Cathedral conference room, PE1 1XZChelmsfordCeremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TYVenue Live Stream – Chapter House, Cathedral, CM1 1TYCambridgeCeremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QBVenue Live Stream – Guildhall - Cambridge CB2 3QB

#### II.1.5) Estimated total value

Value excluding VAT: £250,000

#### II.1.6) Information about lots

This contract is divided into lots: No

## II.2) Description

#### II.2.2) Additional CPV code(s)

- 79952000 Event services
- 32320000 Television and audio-visual equipment
- 92100000 Motion picture and video services

#### II.2.3) Place of performance

**NUTS** codes

• UKH1 - East Anglia

Main site or place of performance

**Anglia Ruskin University** 

#### II.2.4) Description of the procurement

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations arePeterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZVenue live stream – Peterborough Cathedral conference room, PE1 1XZChelmsfordCeremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TYVenue Live Stream - Chapter House, Cathedral, CM1 1TYCambridgeCeremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QBVenue Live Stream – Guildhall - Cambridge CB2 3QBThe current number of ceremonies, and indication of start times, held in each location during July and November, are as follows: Peterborough – 1 ceremony (2pm) over 1 day. Chelmsford – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days and Cambridge – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days. These dates may change in future years, and/or the number of ceremonies may increase or decrease. Each ceremony should be professionally edited into its own film and where an honorary has been present we will also require their oration and response to be provided as a separate film to be used by the marketing team. The stream must be available through a web browser on all devices such as desktops, laptops and mobile devices etc and all operating systems including Android and IOS, and to all viewers, worldwide. All streaming and recorded videos must also include English Language subtitles – Subtitles must be accurate and cross checked if automated. In addition to the filming and streaming of the ceremonies the supplier must provide large display screens at the ceremonies which play a pre-recorded video whilst guests are being seated. The AV supplier must provide all audio-visual equipment for our graduation ceremonies to support

the live streaming and filming of all ceremonies. This would include, but is not limited to, cameras with tripod and platforms, display screens, laptops, mixing desk for sound, microphones for use on lectern and lapel mics for speakers etc. The AV supplier must also supply all staff and technicians required to ensure the smooth running of all AV both during the lead up to the event and the event itself, including but not limited to, production manager, vision mixer, camera operators, sound engineer, runner and webcasting technician etc.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £250,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

36

This contract is subject to renewal

No

#### II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: Yes

Description of options

Option to extend for 2 x 12months periods after the initial term

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section III. Legal, economic, financial and technical information

## III.1) Conditions for participation

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

## **IV.1) Description**

#### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

1 December 2021

Local time

12:00pm

## IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

16 December 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

## **Section VI. Complementary information**

## VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.4) Procedures for review

## VI.4.1) Review body

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

**CM11SQ** 

Email

procurement@aru.ac.uk

Country

**United Kingdom**