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Tender

## **T21/12\_Provision of AV Streaming Services for Graduations**

Anglia Ruskin University Higher Education Corporation

F02: Contract notice

Notice identifier: 2021/S 000-027358

Procurement identifier (OCID): ocds-h6vhtk-02f24c

Published 1 November 2021, 5:07pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

#### **Contact**

[procurement@aru.ac.uk](mailto:procurement@aru.ac.uk)

#### **Email**

[procurement@aru.ac.uk](mailto:procurement@aru.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH1 - East Anglia

**Internet address(es)**

Main address

[www.aru.ac.uk](http://www.aru.ac.uk)

Buyer's address

<https://in-tendhost.co.uk/angliaruskinuniversity>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/angliaruskinuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/angliaruskinuniversity>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

T21/12\_Provision of AV Streaming Services for Graduations

Reference number

T21/12

### **II.1.2) Main CPV code**

- 79952000 - Event services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations are Peterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZ Venue live stream – Peterborough Cathedral conference room, PE1 1XZ Chelmsford Ceremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TY Venue Live Stream – Chapter House, Cathedral, CM1 1TY Cambridge Ceremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QB Venue Live Stream – Guildhall - Cambridge CB2 3QB

### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services
- 32320000 - Television and audio-visual equipment
- 92100000 - Motion picture and video services

### **II.2.3) Place of performance**

NUTS codes

- UKH1 - East Anglia

Main site or place of performance

Anglia Ruskin University

#### **II.2.4) Description of the procurement**

ARU require the graduation ceremonies to be live streamed to allow the friends and families of Graduands/Graduates to view from anywhere in the world. These ceremonies will then be made available for on-demand viewing – without charge to the viewer. The ceremonies are scheduled to be held across 3 different cities twice a year, normally in July and November. Graduations will not take place in more than 1 city at any one time. The 3 current locations are Peterborough Ceremony – Peterborough Cathedral - Peterborough PE1 1XZ Venue live stream – Peterborough Cathedral conference room, PE1 1XZ Chelmsford Ceremony – Chelmsford Cathedral - New St, Chelmsford CM1 1TY Venue Live Stream – Chapter House, Cathedral, CM1 1TY Cambridge Ceremony – Corn Exchange - 2 Wheeler St, Cambridge CB2 3QB Venue Live Stream – Guildhall - Cambridge CB2 3QB. The current number of ceremonies, and indication of start times, held in each location during July and November, are as follows: Peterborough – 1 ceremony (2pm) over 1 day. Chelmsford – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days and Cambridge – 3 ceremonies (11am, 3pm and 6pm) per day over 5 consecutive days. These dates may change in future years, and/or the number of ceremonies may increase or decrease. Each ceremony should be professionally edited into its own film and where an honorary has been present we will also require their oration and response to be provided as a separate film to be used by the marketing team. The stream must be available through a web browser on all devices such as desktops, laptops and mobile devices etc and all operating systems including Android and IOS, and to all viewers, worldwide. All streaming and recorded videos must also include English Language subtitles – Subtitles must be accurate and cross checked if automated. In addition to the filming and streaming of the ceremonies the supplier must provide large display screens at the ceremonies which play a pre-recorded video whilst guests are being seated. The AV supplier must provide all audio-visual equipment for our graduation ceremonies to support the live streaming and filming of all ceremonies. This would include, but is not limited to, cameras with tripod and platforms, display screens, laptops, mixing desk for sound, microphones for use on lectern and lapel mics for speakers etc. The AV supplier must also supply all staff and technicians required to ensure the smooth running of all AV both during the lead up to the event and the event itself, including but not limited to, production manager, vision mixer, camera operators, sound engineer, runner and webcasting technician etc.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6) Estimated value**

Value excluding VAT: £250,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

**II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: Yes

Description of options

Option to extend for 2 x 12months periods after the initial term

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

1 December 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

16 December 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

Email

[procurement@aru.ac.uk](mailto:procurement@aru.ac.uk)

Country

United Kingdom