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Contract

The Provision of Online Programme Management Services

Brunel University London

F03: Contract award notice

Notice identifier: 2023/S 000-027327

Procurement identifier (OCID): ocds-h6vhtk-03a2e3

Published 15 September 2023, 12:07pm

Section I: Contracting authority

I.1) Name and addresses

Brunel University London

Kingston Lane

London

UB8 3PH

Contact

Mark Brown

Email

Mark.Brown@brunel.ac.uk

Telephone

+44 1895265895

Country

United Kingdom

Region code

UKI74 - Harrow and Hillingdon

Internet address(es)

Main address

<https://www.brunel.ac.uk/>

Buyer's address

<https://bruneluniversity.bravosolution.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Provision of Online Programme Management Services

Reference number

BUL_293

II.1.2) Main CPV code

- 80300000 - Higher education services

II.1.3) Type of contract

Services

II.1.4) Short description

Contract award notice for the Provision of Online Programme Management (OPM) services to deliver our suite of Brunel Online education programmes (Brunel Online).

The Contract is for for an initial term of five (5) years extendable for a period of five (5) plus two (2) years), giving a possible contract term of up to twelve (12) years (the Term).

The estimated total value of the contract awarded over its duration (including the contract extension options if these are taken up) is £113,726,864 excluding VAT.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £113,726,864

II.2) Description

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services
- 80300000 - Higher education services
- 80420000 - E-learning services
- 80430000 - Adult-education services at university level

II.2.3) Place of performance

NUTS codes

- UKI74 - Harrow and Hillingdon

Main site or place of performance

Brunel University London

Kingston Lane

Uxbridge

UB8 3PH

UK

II.2.4) Description of the procurement

Provision of Online Programme Management (OPM) services to deliver our suite of Brunel Online education programmes (Brunel Online).

The University is looking to continue to expand its online education portfolio and its brand both nationally and internationally by forming a partnership arrangement with an experienced OPM provider with the necessary profile and expertise in online education.

The OPM provider and the University will work together to continue the delivery of the current portfolio but also to identify the most suitable areas for development, in conjunction with market segment analysis. The OPM provider will need to deliver a high-quality, pedagogically sound, intuitive user experience whilst providing an overall excellent student experience across different time zones.

The Contract is for for an initial term of five (5) years extendable for a period of five (5) plus two (2) years), giving a possible contract term of up to twelve (12) years (the Term).

II.2.5) Award criteria

Quality criterion - Name: Price / Weighting: 40

Quality criterion - Name: Technical/Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-003469](#)

Section V. Award of contract

Contract No

BUL_293

Title

The Provision of Online Programme Management Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 September 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Interactive Pro Ltd

30 Holborn, Buchanan House

London

EC1N 2HS

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

National registration number

06588211

Internet address

www.interactivepro.org.uk

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £13,000,000

Total value of the contract/lot: £113,726,864

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

Royal Courts of Justice, Strand

London

WCA2 2LL

Country

United Kingdom

Internet address

<https://www.justice.gov.uk>

VI.4.2) Body responsible for mediation procedures

Brunel University London

Kingston Lane

Uxbridge

UB8 3PH

Country

United Kingdom

Internet address

<https://www.brunel.ac.uk>

VI.4.4) Service from which information about the review procedure may be obtained

The Cabinet Office

70 Whitehall

London

SW1A 2AS

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/cabinet-office>