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Contract

## **The Provision of Online Programme Management Services**

Brunel University London

F03: Contract award notice

Notice identifier: 2023/S 000-027327

Procurement identifier (OCID): ocds-h6vhtk-03a2e3

Published 15 September 2023, 12:07pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Brunel University London

Kingston Lane

London

UB8 3PH

#### **Contact**

Mark Brown

#### **Email**

[Mark.Brown@brunel.ac.uk](mailto:Mark.Brown@brunel.ac.uk)

#### **Telephone**

+44 1895265895

#### **Country**

United Kingdom

**Region code**

UKI74 - Harrow and Hillingdon

**Internet address(es)**

Main address

<https://www.brunel.ac.uk/>

Buyer's address

<https://bruneluniversity.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

The Provision of Online Programme Management Services

Reference number

BUL\_293

**II.1.2) Main CPV code**

- 80300000 - Higher education services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract award notice for the Provision of Online Programme Management (OPM) services to deliver our suite of Brunel Online education programmes (Brunel Online).

The Contract is for for an initial term of five (5) years extendable for a period of five (5) plus two (2) years), giving a possible contract term of up to twelve (12) years (the Term).

The estimated total value of the contract awarded over its duration (including the contract extension options if these are taken up) is £113,726,864 excluding VAT.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £113,726,864

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services
- 80300000 - Higher education services
- 80420000 - E-learning services
- 80430000 - Adult-education services at university level

#### **II.2.3) Place of performance**

NUTS codes

- UKI74 - Harrow and Hillingdon

Main site or place of performance

Brunel University London

Kingston Lane

Uxbridge

UB8 3PH

UK

#### **II.2.4) Description of the procurement**

Provision of Online Programme Management (OPM) services to deliver our suite of Brunel Online education programmes (Brunel Online).

The University is looking to continue to expand its online education portfolio and its brand both nationally and internationally by forming a partnership arrangement with an experienced OPM provider with the necessary profile and expertise in online education.

The OPM provider and the University will work together to continue the delivery of the current portfolio but also to identify the most suitable areas for development, in conjunction with market segment analysis. The OPM provider will need to deliver a high-quality, pedagogically sound, intuitive user experience whilst providing an overall excellent student experience across different time zones.

The Contract is for for an initial term of five (5) years extendable for a period of five (5) plus two (2) years), giving a possible contract term of up to twelve (12) years (the Term).

#### **II.2.5) Award criteria**

Quality criterion - Name: Price / Weighting: 40

Quality criterion - Name: Technical/Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-003469](#)

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## **Section V. Award of contract**

### **Contract No**

BUL\_293

### **Title**

The Provision of Online Programme Management Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 September 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Interactive Pro Ltd

30 Holborn, Buchanan House

London

EC1N 2HS

Country

United Kingdom

NUTS code

- UKI4 - Inner London – East

National registration number

06588211

Internet address

[www.interactivepro.org.uk](http://www.interactivepro.org.uk)

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £13,000,000

Total value of the contract/lot: £113,726,864

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

Royal Courts of Justice, Strand

London

WCA2 2LL

Country

United Kingdom

Internet address

<https://www.justice.gov.uk>

#### **VI.4.2) Body responsible for mediation procedures**

Brunel University London

Kingston Lane

Uxbridge

UB8 3PH

Country

United Kingdom

Internet address

<https://www.brunel.ac.uk>

#### **VI.4.4) Service from which information about the review procedure may be obtained**

The Cabinet Office

70 Whitehall

London

SW1A 2AS

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/cabinet-office>