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Contract

Mayoral Graduate Pilot

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2024/S 000-027220

Procurement identifier (OCID): ocds-h6vhtk-0470b4

Published 27 August 2024, 9:49am

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

Contact

Andy Serotsky

Email

andrew.serotsky@westyorks-ca.gov.uk

Telephone

+44 0113123456

Country

United Kingdom

Region code

UKE4 - West Yorkshire

National registration number

8876556

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Mayoral Graduate Pilot

Reference number

CA79593

II.1.2) Main CPV code

- 79600000 - Recruitment services

II.1.3) Type of contract

Services

II.1.4) Short description

The West Yorkshire Combined Authority is seeking a supplier to oversee the onboarding process for a number of graduates into SMEs across West Yorkshire. Furthermore, the selected supplier will be tasked with establishing and managing a customised network designed to cultivate the soft skills of these graduates, thereby bolstering their workplace readiness. This pilot project should clearly set out to impact to the local economy and test innovative methods to enable SMEs to attract and retain graduate talent.

The pilot will have two main beneficiaries; employers and graduates and will work with recent graduates to develop innovative ways to encourage and support graduates to access placement and job opportunities within SMEs in West Yorkshire. The requirement is to create a pilot program that supports as many graduates as possible and tests innovative approaches to recruiting and retaining graduates into SMEs. This program will span a two-year period starting in August 2024.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £389,897.95

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

II.2.4) Description of the procurement

The objective of the pilot will be to test methods that help to bridge the gap between SME employer perspectives, to address expectations of graduates, and will support employers to access graduate talent. Attraction and retention of graduates in the regional economy is key to maximising the economic benefits of higher education.

The pilot aims to develop tailored approaches to recruitment of graduates, addressing skills gap areas and key priority sectors, and reducing underemployment of graduates in West Yorkshire.

Additionally, it will focus on increasing diversity, particularly within SMEs, by targeting underrepresented graduates who face additional barriers to employment through universities access and participation agenda. The pilot will create a community of graduate ambassadors that have taken part in the program, showcasing success stories and evidence of impactful interventions that helped secure employment. It will also evaluate and make recommendations on how to attract and retain graduate talent within SMEs and other sectors and skills areas.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-018725](#)

Section V. Award of contract

Contract No

1

Title

Mayor of West Yorkshire's Graduate Pilot

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 August 2024

V.2.2) Information about tenders

Number of tenders received: 14

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Gradconsult Ltd.

The Workstation, 15 Paternoster Row

Sheffield

S1 2BX

Email

gabi@gradconsult.co.uk

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

National registration number

08653774

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £389,897.95

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

West Yorkshire Combined Authority

Leeds

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

West Yorkshire Combined Authority

Leeds

Country

United Kingdom