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Award

Annual Campaign for Advertising 2023/2024

University Of Bedfordshire

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-027140

Procurement identifier (OCID): ocds-h6vhtk-03fc88

Published 13 September 2023, 4:45pm

Section I: Contracting authority/entity

I.1) Name and addresses

University Of Bedfordshire

University Square

LUTON

LU13JU

Email

damola.aladesiun@beds.ac.uk

Country

United Kingdom

Region code

UKH21 - Luton

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.beds.ac.uk/>

Buyer's address

<https://in-tendhost.co.uk/universityofbedfordshire.aspx/>

I.4) Type of the contracting authority

Other type

Education

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Annual Campaign for Advertising 2023/2024

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Annual Campaign for Advertising 2023/2024

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £370,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Annual Campaign for the University of Bedfordshire Advertising

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Contract Expired in March 2023 and too late for the tender that is being planned to meet the provisions of this service

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

13 September 2023

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

SMRS Ltd

2 Express Networks, 3 George Leigh Street,

Manchester,

M4 6BD

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

03365804

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £370,000

Total value of the contract/lot/concession: £370,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Ashaul Ali

Luton

Country

United Kingdom