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Contract

## **Hunstanton Flats Sales Agent**

Borough Council of King's Lynn & West Norfolk

F03: Contract award notice

Notice identifier: 2021/S 000-027098

Procurement identifier (OCID): ocds-h6vhtk-02d1db

Published 28 October 2021, 4:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Borough Council of King's Lynn & West Norfolk

Kings Court, Chapel Street

King's Lynn

PE30 1EX

#### **Contact**

Tony Hague

#### **Email**

[procurementtenders@west-norfolk.gov.uk](mailto:procurementtenders@west-norfolk.gov.uk)

#### **Telephone**

+44 1553616200

**Country**

United Kingdom

**NUTS code**

UKH16 - North and West Norfolk

**Internet address(es)**

Main address

[www.west-norfolk.gov.uk](http://www.west-norfolk.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Hunstanton Flats Sales Agent

#### **II.1.2) Main CPV code**

- 70123100 - Sale of residential real estate

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Council is inviting experienced sales agents to tender for the provision of a sales agency service to sell 79 proposed dwellings in Hunstanton.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKH16 - North and West Norfolk

Main site or place of performance

North and West Norfolk

#### **II.2.4) Description of the procurement**

The Council, working in partnership with Lovell Partnerships Ltd, will be constructing 47 flats at St Edmunds Terrace and 32 flats at Southend Road, both in Hunstanton. The Council is inviting experienced sales agents to tender for the provision of a sales agency service to sell the proposed dwellings.

### **II.2.5) Award criteria**

Quality criterion - Name: Marketing Proposals / Weighting: 35

Quality criterion - Name: Company Profile / Weighting: 10

Quality criterion - Name: Market Profile / Weighting: 10

Quality criterion - Name: Off Plan Sales Experience / Weighting: 5

Cost criterion - Name: Percentage of sales value to cover all aspects of the specification / Weighting: 35

Cost criterion - Name: Percentage of profits to be charged on "Inspiration" sales / Weighting: 10

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-019052](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

24 September 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Sequence (UK) Limited

Cumbria House, 16-20 Hockliffe Street

Leighton Buzzard

LU7 1GN

Telephone

+44 1553616200

Country

United Kingdom

NUTS code

- UKH16 - North and West Norfolk

National registration number

04268443

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £250,000

Total value of the contract/lot: £250,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=639024312>

GO Reference: GO-20211028-PRO-19148128

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Borough Council of King's Lynn & West Norfolk

Kings Court, Chapel Street

King's Lynn

PE30 1EX

Email

[monitoringofficer@west-norfolk.gov.uk](mailto:monitoringofficer@west-norfolk.gov.uk)

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