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Contract

Digital Games & Interactive Experiences Framework II

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2022/S 000-027089

Procurement identifier (OCID): ocds-h6vhtk-033075

Published 27 September 2022, 4:23pm

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Email

maria.larkin@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Games & Interactive Experiences Framework II

II.1.2) Main CPV code

- 92300000 - Entertainment services

II.1.3) Type of contract

Services

II.1.4) Short description

The BBC requires the services of a framework of suppliers specialising in Digital Games and Interactive Experiences design, development and delivery in line with overall business and product strategy for the BBC's online products and services.

Suppliers may be required to work across the BBC's product portfolio including, but not limited to, Children's & Education. This includes design, development and delivery for Digital Games and Interactive Experiences across a range of projects for web and mobile applications.

Suppliers will be required to provide project management for all projects. This includes the creation of project plans; regular, timely communications on progress; stakeholder management and Risk & issue management; and a named point of contact who will be responsible for the delivery of the project.

Details of all suppliers awarded to this framework can be found here:

<https://www.bbc.co.uk/supplying/our-suppliers/digital/>

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1

II.2) Description

II.2.2) Additional CPV code(s)

- 80420000 - E-learning services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Creative Excellence / Weighting: 30

Quality criterion - Name: Cultural Fit / Weighting: 12.5

Quality criterion - Name: Project Delivery / Weighting: 17.5

Quality criterion - Name: Technical & Professional Excellence / Weighting: 25

Cost criterion - Name: Cost / Weighting: 15

II.2.11) Information about options

Options: Yes

Description of options

The Framework Agreement initial term is for a period of two years and may be extended by the BBC any number of times by up to a total of an extra 24 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-010711](#)

Section V. Award of contract

Contract No

PROC 22 14 ML

Title

Digital Games & Interactive Experiences II

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 July 2022

V.2.2) Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

13 suppliers Awarded

Various

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1

Section VI. Complementary information

VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review

VI.4.1) Review body

Business and Property Courts of England and Wales – TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.