

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/027089-2022>

Contract

## **Digital Games & Interactive Experiences Framework II**

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2022/S 000-027089

Procurement identifier (OCID): ocds-h6vhtk-033075

Published 27 September 2022, 4:23pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### **Email**

[maria.larkin@bbc.co.uk](mailto:maria.larkin@bbc.co.uk)

#### **Telephone**

+44 1234567890

#### **Fax**

+44 1234567890

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Digital Games & Interactive Experiences Framework II

**II.1.2) Main CPV code**

- 92300000 - Entertainment services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The BBC requires the services of a framework of suppliers specialising in Digital Games and Interactive Experiences design, development and delivery in line with overall business and product strategy for the BBC's online products and services.

Suppliers may be required to work across the BBC's product portfolio including, but not limited to, Children's & Education. This includes design, development and delivery for Digital Games and Interactive Experiences across a range of projects for web and mobile applications.

Suppliers will be required to provide project management for all projects. This includes the creation of project plans; regular, timely communications on progress; stakeholder management and Risk & issue management; and a named point of contact who will be responsible for the delivery of the project.

Details of all suppliers awarded to this framework can be found here:

<https://www.bbc.co.uk/supplying/our-suppliers/digital/>

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80420000 - E-learning services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The BBC requires the services of a framework of suppliers specialising in Digital Games and Interactive Experiences design, development and delivery in line with overall business and product strategy for the BBC's online products and services.

Suppliers may be required to work across the BBC's product portfolio including, but not limited to, Children's & Education. This includes design, development and delivery for

Digital Games and Interactive Experiences across a range of projects for web and mobile applications.

Suppliers will be required to provide project management for all projects. This includes the creation of project plans; regular, timely communications on progress; stakeholder management and Risk & issue management; and a named point of contact who will be responsible for the delivery of the project.

Details of all suppliers awarded to this framework can be found here:

<https://www.bbc.co.uk/supplying/our-suppliers/digital/>

#### **II.2.5) Award criteria**

Quality criterion - Name: Creative Excellence / Weighting: 30

Quality criterion - Name: Cultural Fit / Weighting: 12.5

Quality criterion - Name: Project Delivery / Weighting: 17.5

Quality criterion - Name: Technical & Professional Excellence / Weighting: 25

Cost criterion - Name: Cost / Weighting: 15

#### **II.2.11) Information about options**

Options: Yes

Description of options

The Framework Agreement initial term is for a period of two years and may be extended by the BBC any number of times by up to a total of an extra 24 months.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-010711](#)

---

## **Section V. Award of contract**

### **Contract No**

PROC 22 14 ML

### **Title**

Digital Games & Interactive Experiences II

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 18

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

13 suppliers Awarded

Various

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business and Property Courts of England and Wales – TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.