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Pipeline

## **Print & Design Framework**

The Royal Borough of Kingston upon Thames

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026984

Procurement identifier (OCID): ocds-h6vhtk-052492

Published 23 May 2025, 4:47pm

## **Scope**

### **Description**

The Council is seeking to establish a framework split into two Lots:

#### **Lot 1 - Design**

(development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout).

#### **Lot 2 - Print Services**

(Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters,

display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and perforation.)

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £240,000 excluding VAT
- £288,000 including VAT

## **Contract dates (estimated)**

- 22 March 2026 to 21 March 2028
- 2 years

## **Main category**

Services

## **CPV classifications**

- 22100000 - Printed books, brochures and leaflets
- 79820000 - Services related to printing
- 22314000 - Designs
- 72413000 - World wide web (www) site design services

- 79342000 - Marketing services

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## Participation

### Particular suitability

Small and medium-sized enterprises (SME)

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## Submission

### Publication date of tender notice (estimated)

2 October 2025

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## Procedure

### Above or below total value threshold

Above or equal to threshold

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## **Contracting authority**

### **The Royal Borough of Kingston upon Thames**

- Public Procurement Organisation Number: PWRN-9366-HZGV

Guildhall, High Street

Kingston

KT1 1EU

United Kingdom

Email: [commissioning@kingston.gov.uk](mailto:commissioning@kingston.gov.uk)

Website: <http://www.kingston.gov.uk>

Region: UKI63 - Merton, Kingston upon Thames and Sutton

Organisation type: Public authority - sub-central government