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Award

Variable Message Signs

Bradford Metropolitan District Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-026920

Procurement identifier (OCID): ocds-h6vhtk-02f095

Published 27 October 2021, 2:15pm

Section I: Contracting authority/entity

I.1) Name and addresses

Bradford Metropolitan District Council

1st Floor Britannia House, Hall Ings

Bradford

BD1 1HX

Contact

Mr Duncan Farr

Email

duncan.farr@bradford.gov.uk

Telephone

+44 1274434588

Country

United Kingdom

NUTS code

UKE41 - Bradford

Internet address(es)

Main address

<http://www.bradford.gov.uk/bmdc>

Buyer's address

<http://www.bradford.gov.uk/bmdc>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Variable Message Signs

Reference number

DN576126

II.1.2) Main CPV code

- 34924000 - Variable message signs

II.1.3) Type of contract

Supplies

II.1.4) Short description

The Council needs to procure an additional 30 Variable Message Signs.

The Council currently has 56 variable message signs (VMS) and 9 car park signs that are controlled by its Swarco Ltd., PGS software. The Council requires a further 5 VMS signs for the perimeter of its newly established, and soon to be implemented Clean Air Zone and to also generally supplement its existing VMS infrastructure.

25 of the Council's current VMS signs are old and need replacing as they are 4 x 16 character signs, which are mounted on flanged poles. The 4 x 16 character signs need to be replaced as they do not synchronise and follow the same commands for displaying a message as the remainder of the Council's newer type RGB (Red, Green, Blue) VMS signs.

All of the Council's VMS signs connect to Swarco Ltd., provided software from which the Council controls the signs, with the ability to send single sign messages or group messages. The Council does not want additional software/programs to run the new and replacement VMS signs and requires a single solution signal software to control all of its existing and additionally required signs.

The Council therefore proposed to purchase an additional 30 signs and associated additional software and other ancillary products from Swarco Ltd.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE41 - Bradford

II.2.4) Description of the procurement

The Council is notifying the market of its intention to procure an additional 30 Variable Message Signs without prior publication of a contract notice.

The Council currently has 56 variable message signs (VMS) and 9 car park signs that are controlled by its Swarco Ltd., PGS software. The Council requires a further 5 VMS signs for the perimeter of its newly established, and soon to be implemented Clean Air Zone and to also generally supplement its existing VMS infrastructure.

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The Council therefore proposed to purchase an additional 30 signs and associated additional software and other ancillary products from Swarco Ltd, after the 30th of November 2021.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated without a prior call for competition

- Additional deliveries by the original supplier

Explanation:

For additional deliveries by the original supplier which are intended either as a partial replacement of supplies or installations or as the extension of existing supplies or installations where a change of supplier would oblige the contracting authority to acquire supplies having different technical characteristics which would result in incompatibility or disproportionate technical difficulties in operation and maintenance;

The Council intends to award a contract for the supply of variable messages signs, associated additional software and ancillary products to Swaroc Ltd., without prior publication of a contract notice in accordance with the ground set out in Reg. 32, paragraph 5(b) of the Public Contracts Regulations 2015.

As set out above the Council requires additional supplies from Swarco Ltd., to partially replace and supplement its existing variable message sign infrastructure. The Council wishes to avoid issues of operational non-compatibility and maintenance that would arise from adding signs and equipment to its estate of variable message signs equipment from a manufacturer other than Swarco Ltd.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

27 October 2021

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Swarco Traffic Ltd

Western House Business Park, East Road, Melsonby

Richmond

DL10 5NF

Country

United Kingdom

NUTS code

- UKI75 - Hounslow and Richmond upon Thames

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £600,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

City of Bradford Metropolitan District Council

1st Floor., Britannia House, Hall Ings

Bradford

BD1 1HX

Country

United Kingdom