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Contract

Provision of The Early Bird Survey of Plantings and Planting Intentions Award FTS

Agriculture & Horticulture Development Board

F03: Contract award notice

Notice identifier: 2021/S 000-026845

Procurement identifier (OCID): ocds-h6vhtk-02bd6a

Published 26 October 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

Agriculture & Horticulture Development Board

Stoneleigh Park

Kenilworth

CV8 2TL

Email

procurement@ahdb.org.uk

Telephone

+44 2476692051

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.ahdb.org.uk

Buyer's address

<https://defra.bravosolution.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture & Horticulture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of The Early Bird Survey of Plantings and Planting Intentions Award FTS

Reference number

2018-329

II.1.2) Main CPV code

- 72300000 - Data services

II.1.3) Type of contract

Services

II.1.4) Short description

AHDB are looking for a tenderer to undertake a survey on behalf of the Agriculture and Horticulture Development Board (AHDB). AHDB wishes to commission research to signify the first snapshot of United Kingdom (UK) crop areas some 10-11 months ahead of official June survey data from the Department for Environment, Food and Rural Affairs (DEFRA).

The data collected will be made freely and publically available by AHDB, and the information will be used to inform business planning across the arable industry.

The core requirement of this survey is to generate a projected area of cereals, oilseeds and other crops for the upcoming crop year. A regional breakdown of the predominant UK crops is required, with responses covering an agreed nominal area within each region being a key requirement. The fundamental objective of the 'Early Bird Survey' (EBS) is to establish cropping changes on individual farms as a representation for the national and regional change in cropping. The results from the survey in previous years have represented a reliable indicative forecast of actual crop areas later in the year.

The survey asks agronomists to submit year-on-year changes in arable crop areas in the UK to the successful tenderer. This information is derived from a combination of actual plantings and intentions (for late winter and spring plantings). This must be based on farms that haven't seen a year-on-year change in the total arable area. The AHDB is seeking the services of a suitably skilled and experienced individual/organisation to carry out an Early Bird Survey, through provision of support as set out in this tender. We are

looking to secure a single supplier for this service; and while consortia bids are welcome, they must be managed by a lead supplier who will be the point of contact for the AHDB.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £181,000

II.2) Description

II.2.2) Additional CPV code(s)

- 03210000 - Cereals and potatoes
- 72300000 - Data services
- 77000000 - Agricultural, forestry, horticultural, aquacultural and apicultural services
- 79311000 - Survey services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Provision of The Early Bird Survey of Plantings and Planting Intentions.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-013815](#)

Section V. Award of contract

Contract No

2018-329

Title

Provision of the Early Bird Survey of Planting and Planting Intentions

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 September 2021

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Andersons Centre

Melton Mowbray

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £181,000

Section VI. Complementary information

VI.3) Additional information

Authorised Procurement Professional

VI.4) Procedures for review

VI.4.1) Review body

Agriculture & Horticulture Development Board

Kenilworth

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

DEFRA

Nobel House

London

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Agriculture & Horticulture Development Board

Kenilworth

Country

United Kingdom