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Contract

## **Coaching Services**

Pension Protection Fund

F03: Contract award notice

Notice identifier: 2025/S 000-026797

Procurement identifier (OCID): ocids-h6vhtk-04b301

Published 23 May 2025, 3:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Pension Protection Fund

Renaissance, 12 Dingwall Road

Croydon

CR0 2NA

#### **Email**

[commercialservices@ppf.co.uk](mailto:commercialservices@ppf.co.uk)

#### **Telephone**

+44 8456002541

#### **Country**

United Kingdom

#### **Region code**

UKI62 - Croydon

**Internet address(es)**

Main address

<https://www.ppf.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Coaching Services

#### **II.1.2) Main CPV code**

- 79998000 - Coaching services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This Framework sets up access to providers we can partner with for coaching initiatives at the PPF. We want to strengthen the current programme of development activity to increase capability across all areas.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £450,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI62 - Croydon

#### **II.2.4) Description of the procurement**

The contract for the provision of coaching services

#### **II.2.5) Award criteria**

Quality criterion - Name: Background & Experience / Weighting: 10%

Quality criterion - Name: Quality Assurance - Resources, Vetting & Supervision Process / Weighting: 15%

Quality criterion - Name: Coaching Approach / Weighting: 10%

Quality criterion - Name: Coaching Examples / Weighting: 25%

Quality criterion - Name: Coaching Lead Time / Weighting: 5%

Quality criterion - Name: Social Value - D&I / Weighting: 10%

Quality criterion - Name: Climate Change / Weighting: 5%

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The Technical evaluation was weighted 80%. The commercial evaluation was weighted at 20%

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-035358](#)

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## **Section V. Award of contract**

### **Contract No**

various

### **Title**

Coaching Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

9 December 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

ASK Europe Ltd

Unit 4, Cranfield Innovation Centre, University Way, Cranfield, BEDFORD, Bedfordshire,  
MK43 0BT

Bedford

MK43 0BT

Country

United Kingdom

NUTS code

- UKH24 - Bedford

National registration number

02989543

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Cognomie

86-89 Paul St, London, EC2A 4NE

London

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

National registration number

11883263

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

First Ascent Group Limited

St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS

CAMBRIDGE

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

03499793

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

The Art of Work Ltd

Hiraeth House, 14 The Cloisters, Ampthill, Bedfordshire, MK45 2UJ

AMPTHILL

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

National registration number

07849988

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £450,000



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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracts are for a 4 year duration and will run from 1 April 2025 - 31 March 2029

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service (PPRS) (Cabinet Office)

70 Whitehall,

London

SW1A 2AS

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Country

United Kingdom

Internet address

<https://www.ppf.co.uk/>