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Contract

Coaching Services

Pension Protection Fund

F03: Contract award notice

Notice identifier: 2025/S 000-026797

Procurement identifier (OCID): ocids-h6vhtk-04b301

Published 23 May 2025, 3:45pm

Section I: Contracting authority

I.1) Name and addresses

Pension Protection Fund

Renaissance, 12 Dingwall Road

Croydon

CR0 2NA

Email

commercialservices@ppf.co.uk

Telephone

+44 8456002541

Country

United Kingdom

Region code

UKI62 - Croydon

Internet address(es)

Main address

<https://www.ppf.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Coaching Services

II.1.2) Main CPV code

- 79998000 - Coaching services

II.1.3) Type of contract

Services

II.1.4) Short description

This Framework sets up access to providers we can partner with for coaching initiatives at the PPF. We want to strengthen the current programme of development activity to increase capability across all areas.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £450,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI62 - Croydon

II.2.4) Description of the procurement

The contract for the provision of coaching services

II.2.5) Award criteria

Quality criterion - Name: Background & Experience / Weighting: 10%

Quality criterion - Name: Quality Assurance - Resources, Vetting & Supervision Process / Weighting: 15%

Quality criterion - Name: Coaching Approach / Weighting: 10%

Quality criterion - Name: Coaching Examples / Weighting: 25%

Quality criterion - Name: Coaching Lead Time / Weighting: 5%

Quality criterion - Name: Social Value - D&I / Weighting: 10%

Quality criterion - Name: Climate Change / Weighting: 5%

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The Technical evaluation was weighted 80%. The commercial evaluation was weighted at 20%

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-035358](#)

Section V. Award of contract

Contract No

various

Title

Coaching Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 December 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

ASK Europe Ltd

Unit 4, Cranfield Innovation Centre, University Way, Cranfield, BEDFORD, Bedfordshire,
MK43 0BT

Bedford

MK43 0BT

Country

United Kingdom

NUTS code

- UKH24 - Bedford

National registration number

02989543

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Cognomie

86-89 Paul St, London, EC2A 4NE

London

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

National registration number

11883263

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

First Ascent Group Limited

St John's Innovation Centre, Cowley Road, Cambridge, CB4 0WS

CAMBRIDGE

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

03499793

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Art of Work Ltd

Hiraeth House, 14 The Cloisters, Ampthill, Bedfordshire, MK45 2UJ

AMPTHILL

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

National registration number

07849988

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £450,000

Section VI. Complementary information

VI.3) Additional information

The contracts are for a 4 year duration and will run from 1 April 2025 - 31 March 2029

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service (PPRS) (Cabinet Office)

70 Whitehall,

London

SW1A 2AS

Email

publicprocurementreview@cabinetoffice.gov.uk

Country

United Kingdom

Internet address

<https://www.ppf.co.uk/>