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Tender

V&A East Wayfinding and Storehouse Interpretation Design

Victoria and Albert Museum

F02: Contract notice

Notice identifier: 2022/S 000-026789

Procurement identifier (OCID): ocds-h6vhtk-036b3c

Published 23 September 2022, 7:05pm

Section I: Contracting authority

I.1) Name and addresses

Victoria and Albert Museum

Cromwell Road, South Kensington

London

SW7 2RL

Email

d.osborne@vam.ac.uk

Telephone

+44 2079422229

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

<https://www.vam.ac.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Graphic-design-services./GYZ4KSTXEY>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/GYZ4KSTXEY>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

V&A East Wayfinding and Storehouse Interpretation Design

Reference number

VA/CON/27/22

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

V&A East is one of the world's most significant new cultural projects. V&A East's two landmark sites will open at the Queen Elizabeth Olympic Park, east London, in 2024 and 2025.

We're seeking a design team to create the wayfinding & signage across both V&A East sites and to design the interpretation at V&A East Storehouse. We are looking for collaborators that share our vision to make arts accessible to all and who are committed to delivering cultural experiences that resonate with a diverse and underserved audience.

This is a rare opportunity to contribute towards the shaping of a new type of museum experience, one that looks behind the workings of the institution, that democratises the objects in our collection and foregrounds multiple voices and perspectives.

II.1.5) Estimated total value

Value excluding VAT: £110,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92521000 - Museum services

II.2.3) Place of performance

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

II.2.4) Description of the procurement

This brief is looking for a design team to map visitor & staff journeys at both sites, finding ways to navigate that are imaginative, bold and effective in equal measure.

The key considerations are: Adaptability, Sustainability, and Accessibility.

V&A East welcomes bids from individuals, single creative and design practices as well as collaborative bids, particularly those that are or include emerging practices, east London based practices and those that widen representation within the design team. We expect that the submission will include consultants with experience in wayfinding and signage design, and consultants with experience in interpretation design.

The scope comprises:

- a) Strategy and mapping
- b) Wayfinding and signage
- c) Interpretation at V&A East Storehouse

For more information please download the mini brief from Delta

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £110,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

9 January 2023

End date

30 November 2024

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

List and brief description of selection criteria

Selection criteria as stated in the procurement documents.

A minimum turnover of £100k is required to be eligible for this contract.

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

24 October 2022

Local time

10:00am

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

7 November 2022

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Graphic-design-services./GYZ4KSTXEY>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/GYZ4KSTXEY>

GO Reference: GO-2022923-PRO-21012474

VI.4) Procedures for review

VI.4.1) Review body

Victoria and Albert Museum

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Kensington

SW7 2RL

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+44 2079422229

Country

United Kingdom