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Tender

## **PR Campaigns Agency - Preferred Suppliers List**

London North Eastern Railway Ltd.

F02: Contract notice

Notice identifier: 2024/S 000-026711

Procurement identifier (OCID): ocds-h6vhtk-0492aa

Published 21 August 2024, 3:46pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London North Eastern Railway Ltd.

West Offices, Station Rise,

York

YO1 6GA

#### **Contact**

Robb Sayers

#### **Email**

[Robb.sayers@lner.co.uk](mailto:Robb.sayers@lner.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.lner.co.uk](http://www.lner.co.uk)

Buyer's address

<https://supplierlive.proactisp2p.com/account/login>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/account/login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://supplierlive.proactisp2p.com/account/login>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Railway Services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

PR Campaigns Agency - Preferred Suppliers List

Reference number

DN2656

### **II.1.2) Main CPV code**

- 79416000 - Public relations services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

LNER is seeking proposals from established PR Agencies, along our route, to become preferred suppliers for our public relations campaigns. The successful agencies will become part of our preferred supplier list and will be able to exclusively pitch for any future PR requirements we have during the contract period.

The preferred supplier list will be open for an initial period of 3 years, with two additional 1-year extension options. The agencies will be required to fully realise, manage and execute projects, campaigns and events which will support and communicate LNER's business aims.

### **II.1.5) Estimated total value**

Value excluding VAT: £1,200,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

LNER Invites your submission of a tender to join our preferred supplier list of agencies to provide public relations campaigns.

The aim of this tender process is to select three agencies with whom to sign agreement

for duration of three years and will be exclusively invited to pitch for our future public relations campaigns.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £1,200,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 x 1 Year Extension options.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

11 September 2024

Local time

4:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

11 September 2024

Local time

4:05pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

London North Eastern Railway Limited

York

Country

United Kingdom