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Tender

PR Campaigns Agency - Preferred Suppliers List

London North Eastern Railway Ltd.

F02: Contract notice

Notice identifier: 2024/S 000-026711

Procurement identifier (OCID): ocds-h6vhtk-0492aa

Published 21 August 2024, 3:46pm

Section I: Contracting authority

I.1) Name and addresses

London North Eastern Railway Ltd.

West Offices, Station Rise,

York

YO1 6GA

Contact

Robb Sayers

Email

Robb.sayers@lner.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.lner.co.uk

Buyer's address

<https://supplierlive.proactisp2p.com/account/login>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/account/login>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://supplierlive.proactisp2p.com/account/login>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Railway Services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PR Campaigns Agency - Preferred Suppliers List

Reference number

DN2656

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

LNER is seeking proposals from established PR Agencies, along our route, to become preferred suppliers for our public relations campaigns. The successful agencies will become part of our preferred supplier list and will be able to exclusively pitch for any future PR requirements we have during the contract period.

The preferred supplier list will be open for an initial period of 3 years, with two additional 1-year extension options. The agencies will be required to fully realise, manage and execute projects, campaigns and events which will support and communicate LNER's business aims.

II.1.5) Estimated total value

Value excluding VAT: £1,200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

LNER Invites your submission of a tender to join our preferred supplier list of agencies to provide public relations campaigns.

The aim of this tender process is to select three agencies with whom to sign agreement for duration of three years and will be exclusively invited to pitch for our future public relations campaigns.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1,200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

2 x 1 Year Extension options.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

11 September 2024

Local time

4:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

11 September 2024

Local time

4:05pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

London North Eastern Railway Limited

York

Country

United Kingdom