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Planning

Online Engagement Services (OES)

Ministry of Defence

F16: Prior information notice for contracts in the field of defence and security

Notice identifier: 2021/S 000-026709

Procurement identifier (OCID): ocids-h6vhtk-02efc2

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Section I: Contracting authority/entity

I.1) Name, addresses and contact point(s)

Ministry of Defence

MoD Abbey Wood

Bristol

BS34 8JH

For the attention of

Ministry of Defence

Email(s)

Joshua.Evans315@mod.gov.uk

Country

United Kingdom

Further information

Further information can be obtained from the above mentioned contact point(s)

I.2) Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3) Main activity

Defence

I.4) Contract award on behalf of other contracting authorities/entities

The contracting authority/entity is purchasing on behalf of other contracting authorities/entities:

No

Section II: Object

II.1) Title attributed to the contract by the contracting authority/entity:

Online Engagement Services (OES)

II.2) Type of contract and location of works, place of delivery or of performance

Services

NUTS code

- UK - United Kingdom

II.4) Short description of nature and scope of works or nature and quantity or value of supplies or services

The MoD is inviting providers of Online Engagement Services to participate in a formal Preliminary Market Consultation. The requirement is for a System Innovator/Integrator to deliver a Cloud based online Influence and Engagement service, following an Agile approach. The proposed capability is split into two core services:

1. A persona management capability to create & maintain live personas for use with online services such as social media, websites, forums, blogs etc.
2. IT infrastructure & application services to conduct online engagement activities utilising managed attribution. This includes but is not limited to social media, online surveys, radio advertising, bulk text messaging and other methods.

The Market Consultation shall be undertaken via Microsoft Teams and organisations must register their interest using the Defence Sourcing Portal. Organisations are allowed up to two attendees who are security cleared to SC level. The organisation must provide the following security clearance evidence for each individual, Full name, Date of Birth and Security Clearance reference. Only attendees with the correct security clearance shall be admitted to the meeting.

On confirmation of Security Clearance status with nominated sponsor, further documentation will be made available to expedite discussions.

The Market consultation is scheduled to take place on the 9th November 2021 @13.00. Organisations who wish to attend this meeting must log their interest together with the names and security clearance by 12:00 Noon, 5th November 2021.

Information provided in this presentation is indicative and intended only for discussion as part of the OES market engagement.

MOD gives no warranty as to the accuracy of the information provided which should not be used or relied upon except for the purpose of market engagement and the MOD accepts no liability what soever arising out of the provision of this information.

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No inference should be taken as to the MOD's intention or as an indication of the scope of nature of any potential procurement.

If the MOD initiates a procurement, the appropriate statements of requirements and other information will be made available to potential suppliers and in such circumstances no reliance should be placed on the information provided.

For assistance in registering your interest and using the DSP, all communications are to be conducted via the messaging portal within the DSP.

II.5) Common procurement vocabulary (CPV)

- 72212517 - IT software development services

Section VI: Complementary information

VI.2) Additional information

The Contracting Authority intends to use an e-Tendering system in this procurement exercise, please visit www.contracts.mod.uk for full details and to register your interest in this procurement.