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Award

Development and Delivery of Living Well Health and Social Movement Campaigns

Bradford Metropolitan District Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-026670

Procurement identifier (OCID): ocids-h6vhtk-02ef9b

Published 25 October 2021, 3:09pm

Section I: Contracting authority/entity

I.1) Name and addresses

Bradford Metropolitan District Council

1st Floor Britannia House, Hall Ings

Bradford

BD1 1HX

Contact

Mr Iain Dunn

Email

Iain.Dunn@bradford.gov.uk

Telephone

+44 1274

Country

United Kingdom

NUTS code

UKE41 - Bradford

Internet address(es)

Main address

<http://www.bradford.gov.uk/bmdc>

Buyer's address

<http://www.bradford.gov.uk/bmdc>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Development and Delivery of Living Well Health and Social Movement Campaigns

Reference number

DN550330

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

Additional funding has been allocated to Public Health by PHE to fund Mental Health and Suicide Prevention Social Marketing Campaigns.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £80,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE41 - Bradford

II.2.4) Description of the procurement

Additional funding has been allocated to Public Health by PHE to fund Mental Health and Suicide Prevention Social Marketing Campaigns. The funding would allow the provider to increase capacity and deliver the social marketing campaigns without any change to the scope of the current contract with no changes to service delivery. The funding variation represents 32% of the overall total contract value. 1st November 2021 to 31st March 2023. £80,000.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

proceed on the basis of 72 (b) ii significant inconvenience or substantial duplication of costs. As the value of the requirement has gone from below to above threshold.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Contract No

DN550330

Title

Development and Delivery of Living Well Health and Social Movement Campaigns

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

25 October 2021

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Hitch Marketing

255 Poulton Road

Wallasey

CH44 4BT

Country

United Kingdom

NUTS code

- UKE41 - Bradford

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £80,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

City of Bradford Metropolitan District Council

Bradford

Country

United Kingdom