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Contract

Marketing Design

Historic Environment Scotland

F03: Contract award notice

Notice identifier: 2024/S 000-026610

Procurement identifier (OCID): ocds-h6vhtk-04705b

Published 21 August 2024, 10:41am

Section I: Contracting authority

I.1) Name and addresses

Historic Environment Scotland

Longmore House, Salisbury Place

Edinburgh

EH9 1SH

Contact

Catherine McNair

Email

procurement@hes.scot

Telephone

+44 1316688866

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://historicenvironment.scot>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00164

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Other activity

Tourism, Conservation, Heritage, Built Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Design

Reference number

HES/C/4259

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Historic Environment Scotland (HES) requires a design agency to work with us on our suite of marketing materials. This could include printed and digital assets which both will play a part in maintaining brand identity and standards. The contract will involve planning initial creative, design development, and finalising artwork and supply.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £6,348 / Highest offer: £48,219 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

See specification for full description

II.2.5) Award criteria

Quality criterion - Name: Experience / Weighting: 30%

Quality criterion - Name: Key personnel / Weighting: 25%

Quality criterion - Name: Continuous Improvement / Weighting: 20

Quality criterion - Name: Environmental Impact / Weighting: 3%

Quality criterion - Name: Fair Work Practices / Weighting: 2%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-018572](#)

Section V. Award of contract

Contract No

HES/C/4259

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 August 2024

V.2.2) Information about tenders

Number of tenders received: 18

Number of tenders received from SMEs: 17

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 18

Number of tenders received by electronic means: 18

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

StudioLR

25 Breadalbane Street

Edinburgh

EH6 5JW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £6,348 / Highest offer: £48,219 taken into consideration

Section VI. Complementary information

VI.3) Additional information

Please note that HES cannot sign up to suppliers Terms and Conditions. Please make sure that you have read through our T&Cs carefully and if you have any issues please highlight these at the earliest opportunity.

(SC Ref:775782)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court and Justice of the Peace Court

Edinburgh

Country

United Kingdom