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Tender

## **Out Door Advertising**

London Borough of Hackney

F02: Contract notice

Notice identifier: 2022/S 000-026602

Procurement identifier (OCID): ocids-h6vhtk-036aae

Published 22 September 2022, 4:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Hackney

Hackney Service Centre, 1 Hillman Street

Hackney

E8 1DY

#### **Contact**

LBH Rehilah Hamid

#### **Email**

[Rehilah.Hamid@hackney.gov.uk](mailto:Rehilah.Hamid@hackney.gov.uk)

#### **Telephone**

+44 2083563000

#### **Country**

United Kingdom

**Region code**

UK14 - Inner London – East

**Internet address(es)**

Main address

<http://www.hackney.gov.uk>

Buyer's address

<http://www.hackney.gov.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=ef187d8d-d522-ed11-8117-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=ef187d8d-d522-ed11-8117-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

### **II.1.1) Title**

Out Door Advertising

Reference number

DN628703

### **II.1.2) Main CPV code**

- 79341000 - Advertising services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Hackney Council will be looking to work with a supplier to provide digital only out of home communications to residents, businesses and visitors to the borough. Our out of home communications provides the Council with an important channel to reach digitally excluded people throughout the borough. It provides the Council a platform to provide our residents and businesses with relevant service information, whilst also allowing the authority to highlight and promote our cultural offerings. It also provides a public space for relevant campaigning opportunities when needed.

Currently the Council provides a number of different locations throughout the borough which have recently been assessed by our planning department due to the length of the previous contract. This has provide updated planning and legal information which will be relevant for any future contracts.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI4 - Inner London – East

### **II.2.4) Description of the procurement**

Hackney Council will be looking to work with a supplier to provide digital only out of home

communications to residents, businesses and visitors to the borough. Our out of home communications provides the Council with an important channel to reach digitally excluded people throughout the borough. It provides the Council a platform to provide our residents and businesses with relevant service information, whilst also allowing the authority to highlight and promote our cultural offerings. It also provides a public space for relevant campaigning opportunities when needed.

Currently the Council provides a number of different locations throughout the borough which have recently been assessed by our planning department due to the length of the previous contract. This has provide updated planning and legal information which will be relevant for any future contracts.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

2 January 2023

This contract is subject to renewal

Yes

Description of renewals

At the end of the term of newly appointment contract

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

14 October 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 120 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

19 October 2022

Local time

7:00pm

Place

On-line

Information about authorised persons and opening procedure

Category Manager & Category Lead

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Hackney Council

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Hackney Council

London

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Hackney Council

London

Country

United Kingdom