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Contract

Marketing & Communications Services Fully Integrated Marketing, PR & Public Services

The City of Liverpool College

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026457

Procurement identifier (OCID): ocds-h6vhtk-04ee70 ([view related notices](#))

Published 23 May 2025, 2:11pm

Scope

Reference

T: 2024 - 014

Description

The City of Liverpool College are going out to tender for a one year contract (with the option to extend for one extra year) for the Marketing & Communications Services, Fully Integrated Marketing, PR & Public Services. This was originally published on Contracts Finder as a Prior Information Notice in February 2025. No pre-market engagement for this tender has been undertaken for the following reason: The Director of Marketing has garnered enough information from the organisation itself & her own experience of the sector over the years to fully understand the needs and requirements for the College and does not feel the need to engage for any further information for this contract.'

Contract 1. Marketing & Communications Services

Supplier

- AGENT MARKETING LIMITED

Contract value

- £347,900 excluding VAT
- £417,480 including VAT

Above the relevant threshold

Date signed

23 May 2025

Contract dates

- 1 August 2025 to 31 July 2026
- Possible extension to 31 July 2027
- 2 years

Description of possible extension:

One optional year is included within this contract

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKD72 - Liverpool

Submission

Submission type

Tenders

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Special regime

Concession

Supplier

AGENT MARKETING LIMITED

- Companies House: 05813665
- Public Procurement Organisation Number: PCNH-5731-JMBZ

43 Jordan Street

Liverpool

L1 0BW

United Kingdom

Email: sales@agentmarketing.co.uk

Website: <https://www.agentmarketing.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Marketing & Communications Services

Contracting authority

The City of Liverpool College

- UK Register of Learning Providers (UKPRN number): 10003955
- Public Procurement Organisation Number: PZGX-5416-YRGY

The City of Liverpool College

The Learning Exchange, Liverpool

L1 9DW

United Kingdom

Contact name: Tina Smith

Telephone: +441512523243

Email: payments@liv-coll.ac.uk

Website: <http://www.liv-coll.ac.uk>

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government