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Contract

## **Marketing & Communications Services Fully Integrated Marketing, PR & Public Services**

The City of Liverpool College

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026457

Procurement identifier (OCID): ocds-h6vhtk-04ee70 ([view related notices](#))

Published 23 May 2025, 2:11pm

### **Scope**

### **Reference**

T: 2024 - 014

### **Description**

The City of Liverpool College are going out to tender for a one year contract (with the option to extend for one extra year) for the Marketing & Communications Services, Fully Integrated Marketing, PR & Public Services. This was originally published on Contracts Finder as a Prior Information Notice in February 2025. No pre-market engagement for this tender has been undertaken for the following reason: The Director of Marketing has garnered enough information from the organisation itself & her own experience of the sector over the years to fully understand the needs and requirements for the College and does not feel the need to engage for any further information for this contract.'

## **Contract 1. Marketing & Communications Services**

### **Supplier**

- AGENT MARKETING LIMITED

### **Contract value**

- £347,900 excluding VAT
- £417,480 including VAT

Above the relevant threshold

### **Date signed**

23 May 2025

### **Contract dates**

- 1 August 2025 to 31 July 2026
- Possible extension to 31 July 2027
- 2 years

Description of possible extension:

One optional year is included within this contract

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

## **Contract locations**

- UKD72 - Liverpool

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## **Submission**

### **Submission type**

Tenders

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## **Other information**

## **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Competitive flexible procedure

### **Special regime**

Concession

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## **Supplier**

### **AGENT MARKETING LIMITED**

- Companies House: 05813665
- Public Procurement Organisation Number: PCNH-5731-JMBZ

43 Jordan Street

Liverpool

L1 OBW

United Kingdom

Email: [sales@agentmarketing.co.uk](mailto:sales@agentmarketing.co.uk)

Website: <https://www.agentmarketing.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Marketing & Communications Services

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## Contracting authority

### The City of Liverpool College

- UK Register of Learning Providers (UKPRN number): 10003955
- Public Procurement Organisation Number: PZGX-5416-YRGY

The City of Liverpool College

The Learning Exchange, Liverpool

L1 9DW

United Kingdom

Contact name: Tina Smith

Telephone: +441512523243

Email: [payments@liv-coll.ac.uk](mailto:payments@liv-coll.ac.uk)

Website: <http://www.liv-coll.ac.uk>

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government