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Tender

P-2413 Graphic Design Framework

Translink

F05: Contract notice - utilities

Notice identifier: 2022/S 000-026420

Procurement identifier (OCID): ocds-h6vhtk-036a29

Published 21 September 2022, 3:48pm

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Contact

etnitranslink.co.uk

Email

etni@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

https://etendersni.gov.uk/epps

Buyer's address

https://etendersni.gov.uk/epps

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://etendersni.gov.uk/epps

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://etendersni.gov.uk/epps

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://etendersni.gov.uk/epps

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2413 Graphic Design Framework

II.1.2) Main CPV code

• 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink uses a hybrid model to fulfil its graphic design requirements. It has an in-house design team and works with external specialist agencies including advertising, PR, communications and brand. Translink wishes to appoint two suppliers to a Framework Agreement for Graphic Design and Associated Services. Services will be commissioned on an ad-hoc basis and suppliers will be ranked on the framework based on their ranking as a result of the initial framework tender process. There is no guaranteed level of business. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. No other method of submission will be accepted.

II.1.5) Estimated total value

Value excluding VAT: £525,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

• 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

• UKN0 - Northern Ireland

II.2.4) Description of the procurement

Translink uses a hybrid model to fulfil its graphic design requirements. It has an in-house design team and works with external specialist agencies including advertising, PR, communications and brand. Translink wishes to appoint two suppliers to a Framework Agreement for Graphic Design and Associated Services. Services will be commissioned on an ad-hoc basis and suppliers will be ranked on the framework based on their ranking as a result of the initial framework tender process. There is no guaranteed level of business. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. No other method of submission will be accepted.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £525,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

3 January 2023

End date

2 January 2026

This contract is subject to renewal

Yes

Description of renewals

options for 4 x 12-month extensions

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

Execution of the service is reserved to a particular profession

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 2

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

24 October 2022

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 22 April 2023

IV.2.7) Conditions for opening of tenders

Date

24 October 2022

Local time

3:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

VI.4) Procedures for review

VI.4.1) Review body

refer to Translink complaints process

Belfast

Country

United Kingdom

Internet address

https://www.translink.co.uk/procurement

VI.4.2) Body responsible for mediation procedures

refer to Translink complaints process

Belfast

Country

United Kingdom

Internet address

https://www.translink.co.uk/procurement

VI.4.4) Service from which information about the review procedure may be obtained

refer to Translink complaints process

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Country

United Kingdom

Internet address

https://www.translink.co.uk/procurement