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Contract

Digital Advertising Framework

Braintree District Council

F03: Contract award notice

Notice identifier: 2022/S 000-026351

Procurement identifier (OCID): ocids-h6vhtk-035478

Published 21 September 2022, 12:05pm

Section I: Contracting authority

I.1) Name and addresses

Braintree District Council

Causeway House, Bocking End

Braintree

CM7 9HB

Email

katrine.sallows@braintree.gov.uk

Telephone

+44 1376551414

Country

United Kingdom

Region code

UKH3 - Essex

Internet address(es)

Main address

<https://www.braintree.gov.uk>

Buyer's address

<https://www.ephframeworks.org>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Advertising Framework

Reference number

EPH003

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

A National Framework Agreement (EPH003) available to all UK Public Sector Bodies for the supply, installation and maintenance of Digital Advertising panels, the adverts and any

other associated items. This framework is split into two lots;

Lot 1 - Supply and/or installation and/or maintenance of panels only

Lot 2 - Supply and/or installation and/or maintenance of panels and provision of advertisers with capital and revenue share percentage

Date for return of tenders is 14:00 26 August 2022.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.2) Description

II.2.1) Title

Supply and/or installation and/or maintenance of panels only

Lot No

1

II.2.2) Additional CPV code(s)

- 31682230 - Graphic display panels
- 35261000 - Information panels
- 09331000 - Solar panels
- 30231310 - Flat panel displays
- 50312600 - Maintenance and repair of information technology equipment
- 45315300 - Electricity supply installations
- 45317000 - Other electrical installation work
- 71317200 - Health and safety services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

This lot is for the supply and/or installation and/or maintenance of panels only

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/D979H84S97>

II.2) Description

II.2.1) Title

Supply and/or installation and/or maintenance of panels and provision of advertisers with capital and revenue share percentage

Lot No

2

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services
- 79341200 - Advertising management services
- 09331000 - Solar panels
- 35261000 - Information panels

- 50312600 - Maintenance and repair of information technology equipment
- 09332000 - Solar installation
- 45315300 - Electricity supply installations
- 45317000 - Other electrical installation work
- 71317200 - Health and safety services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

This lot is for the supply and/or installation and/or maintenance of panels, with sourcing and contracting with advertisers. This will include a range of revenue and capital share options including 100% revenue retention by Supplier or Customer. The share percentage will be flexible as per the requirements / affordability of the Customer.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-019920](#)

Section V. Award of contract

Contract No

EPH003

Lot No

1

Title

Supply and/or installation and/or maintenance of panels only

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Contract No

EPH003/2

Lot No

2

Title

Supply and/or installation and/or maintenance of panels provision of advertisers with capital and revenue share percentage

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=722421539>

GO Reference: GO-2022921-PRO-20996029

VI.4) Procedures for review

VI.4.1) Review body

Braintree District Council

Causeway House, Bocking End

Braintree

CM7 9HB

Country

United Kingdom