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#### Contract

# **Digital Advertising Framework**

**Braintree District Council** 

F03: Contract award notice

Notice identifier: 2022/S 000-026350

Procurement identifier (OCID): ocds-h6vhtk-035478

Published 21 September 2022, 12:05pm

# **Section I: Contracting authority**

# I.1) Name and addresses

**Braintree District Council** 

Causeway House, Bocking End

Braintree

CM7 9HB

#### **Email**

katrine.sallows@braintree.gov.uk

### **Telephone**

+44 1376551414

### Country

**United Kingdom** 

### Region code

UKH3 - Essex

Internet address(es)

Main address

https://www.braintree.gov.uk

Buyer's address

https://www.ephframeworks.org

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# **Section II: Object**

# II.1) Scope of the procurement

II.1.1) Title

Digital Advertising Framework

Reference number

**EPH003** 

### II.1.2) Main CPV code

• 79341000 - Advertising services

# II.1.3) Type of contract

Services

### II.1.4) Short description

A National Framework Agreement (EPH003) available to all UK Public Sector Bodies for the supply, installation and maintenance of Digital Advertising panels, the adverts and any other associated items. This framework is split into two lots;

Lot 1 - Supply and/or installation and/or maintenance of panels only

Lot 2 - Supply and/or installation and/or maintenance of panels and provision of advertisers with capital and revenue share percentage

Date for return of tenders is 14:00 26 August 2022.

## II.1.6) Information about lots

This contract is divided into lots: Yes

## II.2) Description

#### II.2.1) Title

Supply and/or installation and/or maintenance of panels only

Lot No

1

### II.2.2) Additional CPV code(s)

- 31682230 Graphic display panels
- 35261000 Information panels
- 09331000 Solar panels
- 30231310 Flat panel displays
- 50312600 Maintenance and repair of information technology equipment
- 45315300 Electricity supply installations
- 45317000 Other electrical installation work
- 71317200 Health and safety services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

Main site or place of performance

#### **UNITED KINGDOM**

## II.2.4) Description of the procurement

This lot is for the supply and/or installation and/or maintenance of panels only

#### II.2.5) Award criteria

Price

## II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/D979H84S97">https://www.delta-esourcing.com/respond/D979H84S97</a>

## II.2) Description

#### II.2.1) Title

Supply and/or installation and/or maintenance of panels and provision of advertisers with capital and revenue share percentage

Lot No

2

#### II.2.2) Additional CPV code(s)

- 79341000 Advertising services
- 79341200 Advertising management services
- 09331000 Solar panels
- 35261000 Information panels

- 50312600 Maintenance and repair of information technology equipment
- 09332000 Solar installation
- 45315300 Electricity supply installations
- 45317000 Other electrical installation work
- 71317200 Health and safety services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

Main site or place of performance

#### UNITED KINGDOM

### II.2.4) Description of the procurement

This lot is for the supply and/or installation and/or maintenance of panels, with sourcing and contracting with advertisers. This will include a range of revenue and capital share options including 100% revenue retention by Supplier or Customer. The share percentage will be flexible as per the requirements / affordability of the Customer.

#### II.2.5) Award criteria

Price

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2022/S 000-019920

# Section V. Award of contract

#### **Contract No**

**EPH003** 

#### Lot No

1

#### **Title**

Supply and/or installation and/or maintenance of panels only

A contract/lot is awarded: No

# V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

# Section V. Award of contract

### **Contract No**

EPH003/2

### Lot No

2

## **Title**

Supply and/or installation and/or maintenance of panels provision of advertisers with capital and revenue share percentage

A contract/lot is awarded: No

# V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

# **Section VI. Complementary information**

# VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=722421539

GO Reference: GO-2022921-PRO-20996027

# VI.4) Procedures for review

VI.4.1) Review body

**Braintree District Council** 

Causeway House, Bocking End

Braintree

CM7 9HB

Country

**United Kingdom**